BUBIC’s intention with this targeted outreach initiative was to signpost hard to reach individuals, some of which were known to services but had previously declined support. To guide them to relevant services and enable them to begin a path to a more positive lifestyle and improve their health and well-being. The project was also crucial to raise the awareness in the community of various health issues including substance misuse, general health and sexual health to enable a better understanding of fellow community members issues and how individuals can best support them for the benefit of the community as a whole.

The project marked the first week of BUBIC’s Drug Awareness Month and focused on the Harringay Green Lanes area, under the railway bridge.

BUBIC set up a stall for 3hrs every day for the week of the 5th August 2019 with both staff and volunteers speaking with the general public as well as engaging directly with individuals in need of signposting.

BUBIC invited Haringey Recovery and Treatment Services to partake in the outreach project to enable individuals in need to access services and ask questions without the intimidation of a formal appointment in the confines of an office. This project brought the offer of help and support directly to those most in need.

BUBIC were joined by Thames Outreach, ASBAT, the Dual Diagnosis Network and Dr’s of the World. We were also able to share information and signpost to The Grove and HAGA although they were unable to attend.

In addition to sharing information and signposting individuals we provided sustinence and clothes to the homeless therefore offering small but immediate solutions as well as long term options to benefit their health and well-being.

LANRE BABALOLA
Chief Executive
ENGAGEMENTS & SIGNPOSTS

BUBIC’s signposting week was successful on many levels:

- We signposted 12 individuals directly to the relative services that they required.
- We handed out our new signposting card to those individuals who showed interest in BUBIC and Haringey Recovery & Treatment services although were not ready to commit at this stage.
- Many of the services and organisations that are committed to helping individuals improve their health and well-being and impart knowledge to the community regarding all areas of health worked as a team for the benefit of those in need.
- We engaged a total of 431 individuals during BUBIC’s signposting week and a further 39 during the outreach that was performed in order to research the best delivery of the project.