



**RESPONSIBLE  
RETAILER  
PLUS**

## **Responsible Retailer Plus - Alcohol**

### **A member of the Responsible Retailer Plus Scheme agrees that they:**

- Will not sell super strength lagers, beers or ciders – those that are more than 6.5 ABV.
- Will not sell single cans of lager, beer or cider.
- Will not sell single bottles of lager, beer or cider that are smaller than 330ml or have been separated from multipacks.
- Will not sell bottles of spirits that are smaller than 350ml (half bottle size).
- Will not sell alcohol to people suspected of drinking in the street or other public places, whether they appear drunk or not.
- Where the street the shop is located in is part of a 'No Street Drinking Zone' they will make this clear to customers (by a notice or other means) and remind them that alcohol purchased must not be consumed in the street.
- Will train our staff to be aware of regular customers who may be vulnerable to the effects of alcohol and make available information about sources of advice and help for them.
- Will endeavour to display 'Don't Bottle It Up' bottle hangers on a selection of alcoholic drinks for sale on their premises.



## **RESPONSIBLE RETAILER PLUS**

- Will display prominent signs stating:
  - We will not sell to people who appear intoxicated
  - We will not sell to customers we suspect may drink alcohol in the street or other public places
  - We will not sell single cans of beer, lager or cider