



Responsible Retailer Plus

Helping to reduce alcohol harm,
crime and disorder – giving residents
a safe, happy environment in which to live.

[Haringey.gov.uk/responsibleretailers](https://www.haringey.gov.uk/responsibleretailers)





Responsible Retailer Plus

We are asking all retailers to get behind local efforts to reduce alcohol harm and crime and disorder and support making Haringey a place where everyone has a good quality of life, feels safe and is proud to live.

Why?

Alcohol misuse has a huge impact in Haringey and drinking is a major cause of crime and disorder.

The harm from alcohol goes beyond crime and disorder. Alcohol related hospital admissions in Haringey have tripled since 2002 and men in

Haringey have the highest death rate from alcohol-specific causes in London.

Super strength alcohol also has serious health effects for people who drink it and the wider community as it contributes to anti-social behaviour and crime. Removing these products will help make Haringey a healthier and safer place.

What will retailers have to do?

As a member of the Responsible Retailers Plus Scheme you will agree to:

- Not sell single cans or single bottles of lager, cider or beer
- Will not sell super strength lagers, beers or ciders which are 6.5 ABV or above (this does not include wine)
- Will not sell alcohol to people suspected of drinking in the street or other public places, whether they appear drunk or not.

What's in it for retailers?

- You will be a part of Haringey's vision to make the borough a better and safer place for the whole community
- You will be supporting Haringey's efforts to help local shops and businesses thrive as alcohol harm can lead to a loss of trade for local shopkeepers and businesses

"Haringey Police fully support this opportunity to work with licensed venues to reduce alcohol related crime and disorder in our community. We appreciate the possible reluctance involved in withdrawing these products but trust knowing they are helping to enhance our community is a worthy cause."

Paul Trevers, Detective Chief Inspector - Violence and Public Protection Portfolio, Haringey Metropolitan Police Service

"It's a shocking fact that men in Haringey have the highest death rate from alcohol-specific causes in London. We all need to play our part and work together to promote responsible drinking and make Haringey a healthier and safer place for the whole community."

Dr Jeanelle de Gruchy, Director of Public Health, Haringey Council

- Safer streets mean you and your customers feel secure and your store will be appealing which means better profits for local retailers.

What else will you get?

- You will receive positive publicity as part of the overall marketing and promotion of the scheme
- You will get a window sticker to display that you are a responsible retailer plus.

What happens after I sign up?

- You will have 2 months to sell existing stock
- You will receive a Responsible Retailers Plus Scheme sticker for your shop window
- You will be offered opportunities to be part of the marketing and promotion of the scheme to local residents.



How do you sign up?

You can sign up to the Responsible Retailers Plus Scheme by completing the sign up form and sending it back to Haringey Trading Standards Team.

Contact **Murthy Balakrishnan**, Senior Trading Standards Officer for more information about becoming a member of the Responsible Retailers Plus Scheme.

Email: responsibleretailers@haringey.gov.uk

Tel: 020 8489 4519