Director for Regeneration, Planning and Development

Indicative Salary Range: £130,000 to £142,000 p/a

Reports to: Chief Executive Officer

Job Purpose
This role has responsibility for the placemaking strategy for the Council. It will provide the corporate direction for and ensure the effective delivery of high quality regeneration strategies.

Context
This role will provide strong leadership and management to the Assistant Directors in the service to make the Council as effective and efficient as possible. The post holder will support the Chief Executive in setting the overall strategic direction of the organisation. They will work collaboratively with the senior leadership team and with Members. They will ensure cultural change is delivered by instilling in their leadership team a sense of optimism, purpose and responsibility.

Statutory Responsibilities
Deliver the specific responsibilities of the role listed below within the context of the legal framework. Ensure delivery of strategy within needs of Council and statutory requirements.

Specific Responsibilities
1. Ensure teams and resources are focused and aligned to deliver corporate transformation programmes, with a particular focus on the Tottenham Regeneration Programme.
2. To design and implement a Council-wide placemaking strategy. Acting as lead officer for planning, regeneration, leisure, culture, transport and environmental management to ensure the best possible services for the people of Haringey.
3. Lead and shape the Council’s strategic development plan, including housing growth and renewal strategies.
4. Maximise the use of the Council’s estate to achieve growth and regeneration objectives.
5. Ensure delivery (via the Assistant Directors) of the Council’s regeneration, environmental, planning, and community engagement strategies are met.
6. Drive significant cultural change through the organisation and key partners.
7. Monitor services and track progress to ensure delivery of set plans. Take immediate and well thought out remedial action to resolve serious delivery issues.
8. Own the strategic relationships with partners and take responsibility for ensuring effective local partnerships are in place.
10. Develop effective partnerships between the Council, local communities, stakeholders for regeneration, land owners, developers and other government agencies in order to achieve the shared outcomes of the placemaking strategy.

11. To ensure services are accessible and stakeholders within the services are engaged in the development and implementation of outcomes.

12. Annual preparation of and continual monitoring against a service plan for Regeneration, Planning and Development.

13. To provide advice that balances competing environmental, social and economic considerations in a joined-up, clear and sensitive manner.

Corporate Responsibilities
As a Director in the London Borough of Haringey the post holder will be expected to lead by example and to behave in accordance with the Haringey leadership framework and the accountabilities framework. They will be expected to conduct their duties within professional and legal standards and more specifically they will be expected to:

- Ensure that the strategic outlook, advice and guidance given considers not only internal factors but the impact of external forces;
- Be responsible to create, foster and manage effective relationships with Members;
- Work collaboratively with across all service areas with other senior managers in order to generate efficiencies and create synergies wherever possible;
- Be totally accountable for associated budget, and agree MTFPs from Assistant Directors;
- To be a named member of the Gold Emergency Planning rota and to ensure that services the post holder is responsible for have appropriate business continuity plans and emergency response procedures;
- The post holder must ensure that Health & Safety legislation and the Council’s Health & Safety requirements are complied with and monitored within;
- Be aware of and comply with the Council’s Equal Opportunities Policy.

Functional Areas
Planning
Regeneration
Corporate Property and Major Projects
Director for Tottenham

Signed
Line Manager
Date

Post Holder
Date
### Strategic Direction:
Post holders will be expected to think strategically, looking forward across a typical horizon of five years they will be required to scan the external environment and anticipate the impact of external forces. Thinking involves setting policy frameworks and objectives for others to ensure integration between function and sub-functions in pursuit of collective goals.

### Core Accountabilities

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<thead>
<tr>
<th>Expert &amp; Advisory Accountabilities</th>
<th>Partnering &amp; Commissioning Accountabilities</th>
<th>Delivery Accountabilities</th>
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</thead>
<tbody>
<tr>
<td><strong>Political Management</strong></td>
<td><strong>Customer &amp; Market Analysis</strong></td>
<td><strong>Contract Management</strong></td>
</tr>
<tr>
<td>Provide strategic advice, guidance and challenge to Cabinet and members in the setting of political objectives and priorities and in developing appropriate strategies for achieving them.</td>
<td>Lead the strategic commissioning of outcomes for the citizens and communities across a broad range of services based on thorough customer and market analysis and effective service planning, design and procurement.*</td>
<td>Provide strategic leadership and oversight to the management of significant contracts for the Council acting as the point of escalation for issues to ensure that the highest possible levels of service quality are provided.</td>
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<tr>
<td><strong>Professional Leadership</strong></td>
<td><strong>Market Development</strong></td>
<td><strong>Performance Management</strong></td>
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<tr>
<td>Ensure that authoritative professional leadership is provided across broad range of disciplines which sets a clear professionals direction across the Council based on national best practice.</td>
<td>Lead the strategic development of the broad marketplace including shaping and stimulating markets to access appropriate and relevant public, private and voluntary sectors capabilities to deliver the best possible outcomes for the citizens and communities of Haringey</td>
<td>Ensure that intended outcomes for the citizens and communities of Haringey are achieved through rigorous management against strategic performance indicators.</td>
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### Financial & Resource Management
Own and delegate significant financial budgets and resources, on behalf of the Council, ensuring that they are focused towards the delivery of intended outcomes in a manner which demonstrates value for money and compliance with relevant policies and guidelines.

### Business Planning & Risk Management
Lead the development of business strategies for the Council and its partners which are focused on achieving the political objectives and priorities which are focused on achieving the political objectives and priorities of Haringey and which ensure that all associated risks are identified and understood.

### Leadership and people management
Act as a strategic leader building strong, visible and collective leadership between cabinet, senior officers and partners which builds a culture of high performance, inspires people and supports the delivery of Council objectives.

### Customer Experience
Set a strategic focus across the Council and its partners on delivering and inclusive and outstanding customer experience to all of the citizens and communities of Haringey.

### Leadership and people management

<table>
<thead>
<tr>
<th>Policy &amp; Development</th>
<th>Partnership Development</th>
<th>Operational Improvement</th>
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<tbody>
<tr>
<td>Work with cabinet to develop strategic policy direction with both delivers their priorities and ensures that the Council complies with all relevant legislation and statutory requirements within an acceptable level of risk.</td>
<td>Lead the development of strategic relationships for the Council with a broad range of external organisations to enable the development and delivery of effective outcomes through collaborative, joined-up working.</td>
<td>Provide strategic leadership to the continual improvement of operations for the Council ensuring that business processes are effective and efficient and enable the highest possible levels of service quality to be provided.</td>
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### Leadership and people management

<table>
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<tr>
<th>Assurance &amp; Regulation</th>
<th>Programme &amp; Project Management</th>
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<tbody>
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<td>Provide independent assurance that the Council’s strategic decisions are being made in accordance with governance arrangements, relevant legislation and statutory requirements, and in a manner which ensures safety and security.</td>
<td>Act as the accountable sponsor for strategic programmes and projects across the Council ensuring that they are initiated and governed in an effective manner in order to achieve their intended benefits nod goals</td>
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Role Types

**Partnership (Collaborative) Roles**: These roles identify and are responsible for the outcomes that need to be achieved to best meet the needs of the citizens and communities of Haringey. These roles are hybrids with shared accountability for outcomes but with little direct operational control. In order to achieve outcomes, these roles are required to work collaboratively with others, the most common example being commissioning staff that will monitor local partner activity in order to ensure the delivery of high quality results. At the lower levels, these roles undertake specific commissioning for discrete services. At the higher level, these roles set commissioning outcomes across a broad range of thematic services.

**Delivery Roles**: These roles are the more traditional 'front line' service delivery roles. Here, post holders are directly accountable for performance, often through the direct controls of significant resources or through managed contracts. At the lower levels, operational managers may oversee a department or team. At the higher levels, they may be in charge of a department, large operational area or the management of significant contracts and may be ultimately accountable for ensuring compliance with statutory obligations.

**Expert & Advisory roles**: These roles provide a broad service that set policy and provide advice to support and assure all of the Council’s day to day activities. They gather information required by other groups to make strategic decisions and translate this into corporate policy and strategic advice. They have little or no direct accountability for outcomes; however, what they are accountable for is the quality of advice they provide to business leaders. At the lower levels, these roles tend to focus on research and analysis and the interpretation and implantation of policies. At the higher level, post holders set strategy, develop policy and provide assurance across the Council more broadly.

Work Levels

**Strategic Direction**: Post holders will be expected to think strategically, looking forward across a typical horizon of five years they will be required to scan the external environment and anticipate the impact of external forces. Thinking involves setting policy frameworks and objectives for others to ensure integration between function and sub-functions in pursuit of collective goals.

**Strategic implementation**: Thinking is associated with the variable application of policy locally. Post holders will be required to re-shape policy to fit within the local environment, turning functional policy into reality. Thinking goes beyond the year ahead and is required to be open to external influences.

**Tactical Implementation**: Post holders will be required to translate policies into operating procedures. Thinking is essentially concerned with the year ahead, although with a clear understanding of likely longer term developments. Solutions to problems will be designed to meet set objectives in line with the existing internal or external environments.

**Operational management**: Thinking is concerned with the interpretation and tactical application of policy to support local needs, i.e., how can policies be satisfactorily applied to a particular area of the borough. In order to contribute to wider policy decisions, post holders will provide feedback on how policies impact locally.
For Recruitment Purposes - Person Specification
The post holder will be expected to demonstrate associated qualities from the Leadership Framework and the Accountabilities Framework. In addition, the successful candidate will have attained:

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<tr>
<th>Qualifications</th>
<th>Essential</th>
<th>Desirable</th>
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<tbody>
<tr>
<td>Educated to degree level or equivalent relevant working experience</td>
<td>x</td>
<td>x</td>
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<td>Professional qualification (e.g. MBA, RICS, APM)</td>
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During the selection process a successful candidate will be required to evidence:

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<th>Knowledge &amp; Experience</th>
<th>Essential</th>
<th>Desirable</th>
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<td>Intricate understanding of the workings of local government or working in a political environment at a senior level</td>
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<td>Understand how to put together a comprehensive service strategy</td>
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<td>Business acumen gained from creating a commercial environment, managing costs, delivery and priority outcomes</td>
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<td>In depth knowledge and understanding of social and economic context within local authorities</td>
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<td>Broad knowledge of the public sector approach to commissioning</td>
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<td>Effectively leading and motivating large teams of people (cascading responsibilities)</td>
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<td>Managing large and/or multiple budgets in a constantly changing environment</td>
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<td>Management experience in a similar sized, large and complex organisation</td>
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<td>Recent experience in successfully leading the delivery of outcomes and transformation in a large complex organisation.</td>
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<tr>
<td>Experience of working at a senior level in a political environment</td>
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