## **Appendix 2: Early Community Engagement**

1. Concerted press campaign throughout the life of the Forum and particularly during the two consultations

In addition to regular articles in the Highgate Society's well-read *Buzz* magazine, the Forum has been very successful in gaining coverage in our two local papers – *Camden New Journal* and *The Ham and High*.

Fig 1: Articles in the Camden New Journal and Ham and High



Fig 2: Articles in Buzz magazine



 introductory leaflet, including a simple questionnaire hand delivered to all 8,000 households in Highgate during Summer 2012.

Fig 3: Leaflet with questionnaire

