

HELP FOR BUSINESSES

The Cost of Living crisis is creating challenges for businesses. The rising costs of food, fuel and energy bills are making trading conditions difficult.

We are here to help with business support and advice and can provide information on finances, funding and loans, and help for employees and staff.

Our Cost of Living support page for businesses is now live at www.haringey.gov.uk/help-businesses or you can email us at business@haringey.gov.uk.

Haringey Business Support Programme

The Haringey Business Support Programme offers **free business advice and support services** for businesses based in Tottenham, Wood Green, Turnpike Lane, Green Lanes and Myddleton Road.

The programme, delivered by business support consultancy Hustle & Heels, provides free one-to-one advice and support in:

- Developing robust business plans to secure finance
- Sales and marketing, including social media platforms
- Finance and financial management
- Human Resources
- Embedding formal management processes and systems
- Trading and doing business online
- Improving business customer service skills

If you think you could benefit from the Haringey Business Support Programme, then find out more and register now by visiting:

www.haringey.gov.uk/haringey-business-support-programme

Scan me for online resources!



BuyHaringey

Haringey Council has partnered with Bubltown, a technology provider, in order to create a new online marketplace (app and website).

Launched in June 2022, the BuyHaringey app allows all Haringey businesses to create a profile and promote their offers directly to thousands of Haringey residents. Signing up to BuyHaringey is completely free.

As well as promoting offers, BuyHaringey allows Haringey businesses to offer e-commerce services to their customers.

The cost of using these features are a fraction of similar platforms, at 3% + 10p for each transaction (compared to 20-40% with platforms such as Amazon, Groupon, Deliveroo, UberEats).

Over 350 Haringey businesses are now featured. If you would like to find out more or register your business, visit www.haringey.gov.uk/buyharingey



BuyHaringey

Federation of Small Businesses

The Federation of Small Businesses (FSB) offer members a wide range of vital business services including advice, financial expertise, support and a powerful voice in government.

We have recently been allocated funding to offer free one-year FSB memberships to businesses based on industrial estates in Haringey. You can find out more about the services offered by the FSB at www.fsb.org.uk/join-us

The Business Spotlight



The Business Spotlight is a new feature in the Haringey Business Bulletin. The Spotlight will feature businesses from all over the borough who have worked with the council, benefitted from one of the council's support programmes or have done something positive in the community.

Tell us about your business and we'll share your story with over 5,000 Business Bulletin subscribers and on Haringey Council's Business Twitter account.

If you are interested in taking part in the Business Spotlight either in an article or even a short video clip, please get in touch via email: business@haringey.gov.uk

Energy Bill Relief Scheme

This scheme provides energy bill relief for non-domestic customers. Discounts will be applied to energy usage between 1 October 2022 and 31 March 2023. The scheme will be available to everyone on a non-domestic contract who are:

- on existing fixed price contracts that were agreed on or after 1 December 2021
- signing new fixed price contracts
- on deemed / out of contract or variable tariffs
- on flexible purchase or similar contracts

The government supported price has been set at 21.1p/kWh for electricity and 7.5p/kWh for gas.

Find out more about the scheme at www.gov.uk and search for Energy Bill Relief Scheme.

Haringey Brexit Business Advice Service

Haringey Council are running a Brexit Business Advice service which will provide free hands-on support for Haringey businesses to guide them through the changes their businesses need to make in a post-Brexit business environment.

If businesses are interested in receiving bespoke Brexit support, they can fill out our short questionnaire. Businesses can find the questionnaire and other Brexit information advice and guidance on our Business and Brexit webpage: www.haringey.gov.uk/businesses-and-brexit

London Business Hub - Cost of Doing Business Hub



The London Business Hub know that rising costs are a significant challenge for businesses across the capital. That's why they have brought together practical resources and support to help you adapt and navigate the rising cost of doing business.

They have published a series of practical guides on the steps you can take to protect your business, avoid cash flow problems, and manage business finances, including:

- Managing cash flow
- Managing unpaid debts
- Insurance cover for business.

Business owners can also find further resources and support here: www.businesshub.london/resource/cost-of-doing-business-hub/.

They also have dedicated advisers to support business owners. If you own a business and need some help, you can book an appointment here www.businesshub.london/advisers/.

Apprenticeship Levy Transfer support for Haringey businesses

Are you thinking of recruiting an apprentice or considering upskilling your current staff through apprenticeship training? If yes, then you could access Haringey Council's Apprenticeship levy fund to support you and your staff.

Each year the council can transfer up to 25% of its levy funds to businesses in Haringey. This funding is a way of supporting local businesses to increase their workforce and provide jobs and training opportunities for residents. The Apprenticeship levy can only be used for apprenticeships, including upskilling existing employees.

We've partnered with London Progression Collaboration (LPC) who give support to businesses

on accessing funding and creating new apprenticeship opportunities. If you are interested in this opportunity, they will be able to provide you with tailored advice.

Please reach out to Akofala Caliph, Principal Employment and Skills Officer on Akofala.Caliph@haringey.gov.uk to find out more.



Live. Shop. Local.

The Haringey Live. Shop. Local. Campaign has been running since autumn 2020. The campaign was first set up to encourage people to return safely and shop on their local high streets during COVID.

It is now more important than ever for our communities to keep shopping locally. Haringey Council is committed to working with traders' networks to support and deliver events to encourage people to Live. Shop. Local.

Haringey Business Bulletin

Haringey Business Bulletin is a regular e-newsletter from Haringey Council which includes the latest support, updates, and events for the local business community. Business owners can sign up to the bulletin at www.haringey.gov.uk/business

