

Visitor statistics for Haringey Council website (www.haringey.gov.uk) - 2009 - 2010

(see key below for description of terms used)

	Apr 09	May 09	Jun 09	Jul 09	Aug 09	Sep 09	Oct 09	Nov 09	Dec 09	Jan 10	Feb 10	Mar 10	Annual total
Visits	158,184	165,750	164,586	163,091	143,662	180,658	175,099	173,343	140,789	208,995	176,370	210,235	2,060,762
Unique Visitors	100,787	105,672	104,366	104,535	93,801	110,879	111,872	113,924	95,132	134,849	116,688	135,101	1,327,606
Page Views	662,548	722,817	701,254	665,266	606,953	743,078	687,187	655,083	507,229	769,810	653,922	778,975	8,154,122
	Annual average												
Average Page Views	4.19	4.36	4.26	4.08	4.22	4.11	3.92	3.78	3.6	3.68	3.71	3.71	3.97
Average Time on Site (min:sec)	03:03	03:10	03:10	03:00	03:13	03:14	03:02	02:54	02:39	02:58	03:02	02:56	03:02
New Visits	45.52%	45.31%	44.26%	45.23%	45.99%	43.59%	45.82%	48.16%	48.59%	47.94%	48.42%	47.65%	46.37%

Key

Visits	Number of visits to the website (a visit being a period of interaction between a visitor's browser and this site, ending when the browser is closed or shut down or when the user has been inactive on the site for 30 minutes).
Unique Visitors	Unique Visitors represent the number of unduplicated (counted only once) visitors to the website over the course of a specified time period (in this case a month). A Unique Visitor is determined using cookies.
Page Views	Total number of pages viewed. A page view is an instance of a page being loaded by a browser (Google Analytics logs a page view each time that the tracking code is executed).
Average Page Views	Average number of pages viewed by each visitor to the website.
Average Time on Site	Average amount of time spent by each visitor on the website (in minutes and seconds).
New Visits	The percentage of all visits to the website made by new visitors.

Source	Google Analytics
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