



## Businesses' Views on Parking Controls and Charges

We want to hear from local businesses about the travel and parking needs of customers and visitors who come here to enjoy the many and varied facilities on offer. Please help us by answering the following questions and sending the completed form back to us by 31 January 2011.

You can complete this form online, if preferred, by going to: [www.haringey.gov.uk](http://www.haringey.gov.uk) and then selecting Environment and Transport > Parking > Parking Consultations. Then please click on the link to *Businesses parking questionnaire*

**Q1** Can you indicate roughly the proportion of your customers who travel here by public transport, car, or on foot or bicycle? (E.g if around 60% of your customers come here by car and 40% by public transport, you would write in 60% and 40% in the relevant boxes)

Approximate proportion of your customers who travel to this area by car .....

Approximate proportion of your customers who use Public transport to come here.....

Approximate proportion of your customers who live locally and come here on foot or by bicycle .....

**Q2** Assuming that your customers who come here by car will discuss any parking problems or issues with you, what sort of problems do your customers report? Please tick no more than 2 from the following list

Difficulty in quickly finding an available parking space .....

Level of charges.....

Inconvenient not being able to park for more than 2 hours .....

Not enough parking spaces close to all the shops /restaurants .....

Not enough Pay & Display bays conveniently located .....

Clear and simple signs which tell people where they can park and for how long.....

Other parking problems you customers may have mentioned (fill in the box):

**Q3** Please give us an indication (to the best of your knowledge) how long your customers who drive to this area want to park for.

Just a few minutes .....

About one hour .....

15 minutes to half an hour .....

Two hours or more.....

**Q4** In your view, why do shoppers and visitors choose to come here compared to other local or regional town centres?

**Q5 Please confirm which local town centre this questionnaire refers to:**

- Crouch End* .....
- Harringay Green Lanes* .....
- Muswell Hill* .....
- Wood Green* .....
- Tottenham & Seven Sisters* .....

**Q6 We set parking charges at a level which encourages a quick turnover of parking spaces. Demand for parking is higher in some areas than others. Do you agree that parking charges should be higher in the busiest areas so that drivers don't take up spaces for longer than necessary?**

- I agree* .....
- I disagree* .....

**Q7 We aim to increase parking charges and want to know how this might impact on your customers and visitors. If we charge up to £0.75p for 15 minutes (less in areas of lower demand); how might this affect them? [Please select a maximum of two (2) answers]**

- They might make fewer visits to the local town centres* .....
- They would park for a shorter time when visiting* .....
- They would go to another town centre or shopping mall* .....
- They might try to use public transport or other alternatives for some visits* .....
- It would not have significant impact* .....

*If you think your customers might use another shopping centre, please state the name of the most likely one*

**Thank you for answering these questions. We would appreciate it if you could send the completed form back to us in the envelope provided or you can use your own envelope and send it (free of charge) to: Parking Charges Consultation, FREEPOST NAT 20890, PO Box 264, Wood Green, London N22 8BR**