



17 November 2011

STATUTORY NOTIFICATION

Proposed Car Club Scheme - Waldeck Road N15

Dear Resident or Business

The Car Club scheme in Haringey is attracting considerable use as an alternative method of transport in Haringey. As part of the council's policy to promote a modal shift away from private motor vehicle use we are proposing to introduce a car club bay in **Waldeck Road, N15**. This will provide a convenient location for local car club members. Please see the attached plan for the specific bay location.

About Car Clubs

Car clubs offer the use of a vehicle on a 'pay-as-you go' basis. The scheme provides the convenience of having your own car without the costs of running, insuring, maintaining or parking your own vehicle. Zipcar (formerly Streetcar), the UK's leading car club operator, also operates Haringey's car club scheme which currently offers members access to 94 vehicles at 74 locations across the borough.

Why does a car club require a reserved parking bay?

Members of the car club need to know precisely where the car is for them to pick it up and drive away. They also need to be assured the parking space is available for them to return the car so that the next user can find it. Because the cars in the club are available 24 hours a day, the bays in which they are situated must also be available for the sole use of the car club at all times and these will be enforced as such.

Consultation

As part of the necessary legal process, this notification letter marks the start of a three week period during which we welcome your views and comments on the proposal. You can 'have your say' by completing the enclosed Freepost comment form, or by emailing Frontline.consultation@haringey.gov.uk. The closing date for receipt of views and comments is **8 December 2011**.

All comments received will be taken into consideration when deciding whether or not to proceed with the proposal; so we look forward to hearing from as many residents and businesses as possible.

If you have any questions about the Car Club scheme please contact Bethlehem Girma (Project Engineer) on **020 8489 1763** or e-mail us at Frontline.consultation@haringey.gov.uk.

Benefits

There are now over 4000 streetcar members in Haringey. The average daily usage for a car club vehicle in Haringey is 12 hours. Using a car club vehicle instead of a private car helps to ease local parking problems and reduces pollution levels and CO2 emissions.

Surveys of Car Club members confirm that car club members typically give up owning a first or second car, or defer purchasing a car. This helps reduce parking demand and congestion.

For those who drive less than 6,000 miles per year membership of a car club could offer a savings of up to £3,500 annually. Additional financial savings can be made by replacing second family cars with car club membership.

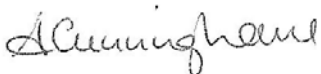
Membership of a car club may not be suitable for everyone, but it can be an attractive alternative to car ownership, or to having a second car in the household.

How to join the car club scheme

For those who would like to join a car club scheme you can register with Zipcar the car club operator in Haringey. Further information on how to join and full operational details of the car club can be found on Zipcar's website: www.zipcar.co.uk alternatively, you can email Zipcar customer services, services@zipcar.co.uk or can call on 0333 240 9000. The line is open 24 hours a day, 365 days a year.

Thank you for your interest.

Yours faithfully,



Ann Cunningham
Head of Traffic Management

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NOTES:

LEGEND:

- Existing Lamp Column.
- Proposed sign and post.
- Proposed parking bay markings.

Proposed EV charging points consultation carried out 22 Sept - 13 October 2011

1 No. Car Club bay to be introduced as shown. New 'Car Club' sign to be erected on existing lamp column to suit new bay.

WALDECK ROAD

CARLINGFORD ROAD

107

109

133

75

CAR CLUB ONLY
5.50 m

Rev	Description	Checked	Date

Project: HARINGEY CAR CLUB BAY LOCATIONS

Title: WALDECK ROAD - N15

Author: BMG
Checked: BMG
Created: BMG

Scale: 1:200 @ A3
Date: JULY 2011

Ref: TRS / 0000 / CC - 069 /
PLACE & SUSTAINABILITY TRAFFIC MANAGEMENT

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