



THE SELBY TRUST

Many Cultures, One Community

Current Update on Selby Trust 'Many Cultures, One Community'

Preparing for Future Challenges:

The Selby Trust is ready to face the challenges of bringing about the best in community support and care with local communities in Tottenham. Building on the concept of a "Green Hub" in practice is a key part of the strategy and we look forward to bringing to bear site development to improve and broaden the range and depth of support available.

In its 21st year, the Trust's motto of "*Many Cultures, One Community*" still has much resonance for local communities and stakeholders – and this brand is spreading its popularity despite, or perhaps because of, the adverse social, environmental and economic conditions being faced.

Stable and beating heart in Tottenham:

The Trust already generates over 75% of its own income with the remainder supplemented by grants. Occupancy has remained at 97-100% throughout. We are in fact oversubscribed on a regular basis. We are confident that if this is what we can do with dowdy older buildings, we can achieve a better rate of return and improved energy ratings with retrofitting of the Selby Centre. We welcome the opportunity to combine innovation, reuse and new technology by a combined strategy of retrofitting older buildings and building anew over a 10 year period.

Innovation excites us at the Selby Trust – hence piloting a crowd funding campaign to improve our gardens and landscape with [Spacehive](#).

In 2013 we've introduced a text giving service, allowing anyone to support our projects. We have begun planning for a fit-for-purpose centre best placed to tackle the next 40 years.



The Trust is engaged with all the 100+ social action and social enterprise organisations and resident led clubs and groupings currently hiring its various rooms and halls to promote:

- Job creation and pathways into opportunities for local residents
- Corporate links to add value to the centre, its provisions, volunteering and sponsorship
- Social enterprise development and incubation linked to achieving local strategies that improve impact, reduce waste, creating opportunity
- A transformation of the Selby Centre into a "Green Hub" that offers jobs skills, promotes a cleaner, greener environment, health and leisure opportunities



- Community research and innovations via community organising that help achieve a constant refresh and continual participation in a digital age

The Critical Issues

In 2013, it will be 21 years without any large scale capital improvements since the original conversion from school to community centre in the mid-1980s.

Improving these premises over and above the maintenance we can provide on a full repairing lease is now a critical issue. On one level, this retrofitting opportunity can fulfil these requirements.

Some early preparatory work can be adapted to make it relevant. In 2009 we submitted an options appraisal which has site descriptions that are largely unchanged.

We know that the Council is reviewing community buildings at the highest level, and hope that this can also feature into their plans for the Selby Centre.

We followed the Council's recommendation to set up a site development group attracting stakeholders from health, police, leisure, regeneration and the community. The vision and business case remain viable. Decent premises at the Centre could increase effectiveness to reduce the cost of inequality and create new green, social care and health-focused jobs and skills



This retrofitting opportunity offers a way to attract investment in Haringey's Selby Centre hence the urgency to resolve key issues:

- a) The lease on the premises still has 9 years remaining i.e. to January 2022 – this needs an extension to raise the external capital funding available to reorganise the site and make it fit for purpose and increase its sustainability;
- b) The £163k circular non-cash grant that Haringey Council provides to the Selby Trust covers site rental costs that would apply if market rents were charged. The retrofitting resources that can be attracted will demonstrate the Haringey's investment, providing tangible and social value returns.
- c) It is acknowledged that Selby Centre was not occupied with the wide range of community activities, it is likely to cost at least £163k in cash or more in fencing and security costs alone.
- d) The absence of an active presence will create anti-social behaviour problems on a larger scale in an area already vulnerable to such issues.



Social and Community Capital

At present, the Council's Community Buildings Review is likely to report the Selby Centre as a 1.34 acre site in poor physical condition, yet also excellent in generating considerable social value. This is probably all the more incredible given the physicality of the environment.



Opportunities at The Selby Trust



THE SELBY TRUST
Many Cultures. One Community.



Green enterprise in action

We are offering a variety of **work placements** and **volunteering opportunities** to individuals interested in **boosting their work skills** and **employability** in **hands-on roles** within the Selby Centre.



Community Energy Lab staff and Volunteers.

- Wide variety of practical roles including construction and maintenance at the Selby Centre
- Hands on roles and specialist training as part of our Green Hub's Wood Works Wonders, Global Garden, Green Wheels and Community Energy Lab social enterprises.
- Supporting the development and relationship building for Selby Trust projects and events.



1500+ people daily plus over 100 social enterprise.

Opportunities include a free 5-day Preparation for Work course with Urban Futures. Rolls are open to all ages to support your journey into work or education and training, as well as providing key support for broadening skills in a wide range of roles in our Green Hub and other projects locally.



Selby Trust Limited is registered in England & Wales 2814639 Registered Charity No: 1042095

The Ask:

If the Council backed the retrofitting proposal, it would be possible for the Trust to seek between £75k-£100k to redesign the Selby Centre covering both the Council and Trust's costs.

The Trust's objectives would be to work closely with the Council to maximise the benefit to the local area, helping achieve Council and other stakeholder strategies, but achieve that in well-designed, fit for purpose facilities in a redesigned Selby Centre.

Activating Knowledge Networks, Generating New Partnerships, Savings and Attracting Funding to Tottenham:

It represents a no-brainer opportunity to attract new funding into the Borough and support the VCS to become an effective and equipped part of a commissioning



and procurement framework.

A positive decision would make the many successful voluntary sector leaders at the Selby Centre active players in driving up quality, developing partnerships and consortia, and helping Haringey become a standard bearer authority in North London.

Securing the Council's backing is a prerequisite that would give a tremendous boost and confidence to local people in White Hart Lane and wider Tottenham area.

It would spur the Trust and a wide range of stakeholders to devise imaginative approaches to address and reduce the impact of complex and costly social problems in a strategic rather than piecemeal under-resourced way.

Demonstrating Social Value:

Job Creation and Work Experience Provision, including green jobs

Since May 2013, we have supported 30 work placements of whom 12 people have secured jobs in green and community roles including communications, community organising, wood recycling, outreach, business administration and facilities management. Participants attend a preparation to work course in partnership with Urban Futures.

Reducing re-offending through peer mentoring, better advice & guidance

13 ex-offenders undertook 1098 hours at the Selby Centre in 2013.

Peer mentoring by ex-offenders of offenders who are seeking an exit from criminality is delivered at the Selby Centre in partnership with St Giles Trust.

This has been achieved by training ex-offenders in NVQ Level 3 Information, Advice & Guidance and matching them to suitable local organisations such as HAGA, HAARPA Trust, RISE. The project is co-ordinated by a trained Community Organiser in Haringey and Waltham Forest.

Increasing green volunteering opportunities

In 2013, by partnering with Team London, Community Payback and a number of corporates, we expect to exceed 200 volunteers. With Team London, we have recruited 8 volunteers who bring a high skill level to undertake a range of projects including support for crowd-funding initiative with Spacehive, landscape design, constructing an insulation training facility, and maintaining the Global Garden. This has attracted corporate donations such as William Whyte enabling plants and trees from the Royal

Horticultural Show to come to Selby Centre.

Social marketing and outreach of environmental and social campaigns including Digital Switchover in 2011/2012 and Haringey's Home Energy Check Up from Jan-May 2013.

In 2013/14 the Trust will work with Citizen's Advice Bureau, Newlon Fusion, Paralegal Charity to promote guidance and training for local residents and grassroots community groups to keep abreast of benefit changes.

Attracting new resident led or relocating projects such as Haringey Food Bank, Positive Youth News, Congo Empowerment Action, Challenge Network to bring dance, film and youth volunteering to the Selby Centre



Recognised as an accredited member by Social Enterprise Mark in December 2012, celebrated with Haringey's Mayor



APPENDIX 1: Background Information, Projects and Usage of Selby Facilities

What is the Selby Trust?
Many Cultures, One Community

The Selby Trust was set up as a multi-purpose community hub when local recognised the need for a centre led by the community and involving local organisations. The centre acts a shared place in the community that people can share and everyone can call their own. The Trust is recognised as a Social Enterprise, a company limited by guarantee and a registered charity.

The Selby Trust operates in former school premises in Tottenham with a lease from Haringey Council, now with only 9 years to run. The Selby Trust is made of 21 staff and volunteers who help manage the site and supports more than a 100 local organisations, social enterprises, community groups, sport clubs and faith led networks in one place, with 100 social action organisations utilising at the centre.



Our motto 'Many Cultures, One Community' acts a basis for working with a rich mix of individuals and organisations, primarily from BME, refugee and other historically excluded communities in Tottenham, Haringey, North London and beyond. This inclusive nature is at the heart of our work in the community and over time the Selby Trust has set up a number of projects working with volunteers, ex-offenders and long term unemployed to build local skills in our Green Hub.

Find out more - Follow us on Facebook & Twitter



What is The Green Hub at Selby Centre?

As part of our commitment to the environment the Selby Trust has established 3 independent enterprises that use green values to promote recycling, waste reduction, energy efficiency and local skills for local communities.



Wood Works Wonders
Recycling wood for social good



Wood Works Wonders is a social enterprise based at the Selby Centre that recycles wood for social good, working with volunteers, the long-term un-employed and ex- offenders to make and restore furniture and other wood crafts to boost local skills and employment. Find out more at www.woodworkswonders.co.uk.

Joel Minot, Environmental Projects Manager at Selby and an experienced eco-builder, says:

“With our wood waste collection service we have already saved over 10 tonnes of abandoned wood from landfill, which now is being used to build furniture and generate skills the local community.

As well as this we are also helping build better futures with the long term unemployed. In this period of high youth unemployment, it is important that those out of work are given opportunities to further their skills and knowledge.”



The Community Energy Lab (CEL) provides education and advice on reducing energy consumption and promoting sustainability for home-owners in Haringey. Working closely along side Wood Works Wonders at the Selby Centre, CEL aims to address Haringey's 40:20 agenda (to reduce the carbon emissions of the borough by 40% by 2020) and increase access to green skills and jobs in Tottenham.

You can visit the CEL website to arrange a free energy assessment for your home and find out more at www.thecommunityenergylab.com

Global Garden, Global Kitchen

The Global Garden, Global Kitchen is the third addition to the Selby Green Hub launched in December 2012. The Selby Trust is crowd-funding online with partners Spacehive to raise the £11,500 to transform the former school grounds of the Selby Centre into a culturally diverse food growing area with 50 Raised beds, 40 Fruit trees and a learning kitchen for cooking and skills classes.

In the spirit of our motto, Many Cultures - One Community, this will be a vibrant, multi-cultural space where local residents - of whom more than 50% are from BAME communities - can share how to cook new dishes and develop key enterprise skills, whilst keeping Tottenham healthy and fit.



Find out more at www.spacehive.com/selbytrustglobalgarden or email selbytrustsm@aol.com

APPENDIX 2:

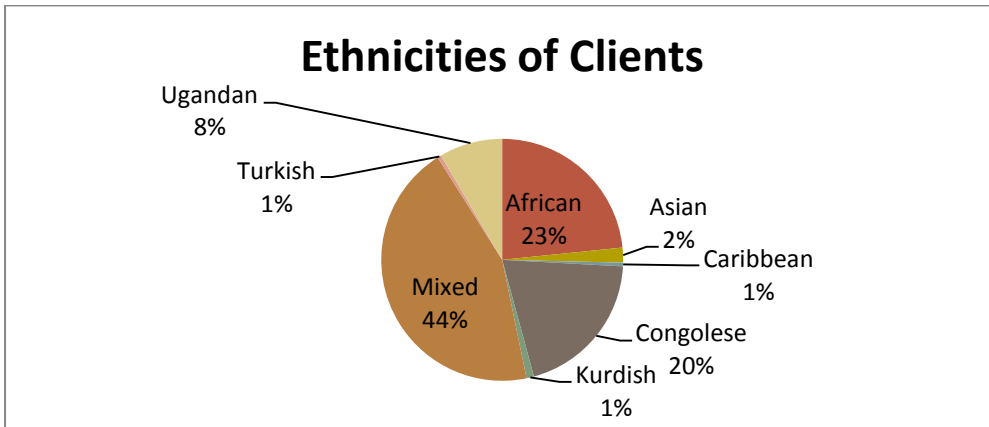
Statistics and Usage of Facilities at the Selby Centre



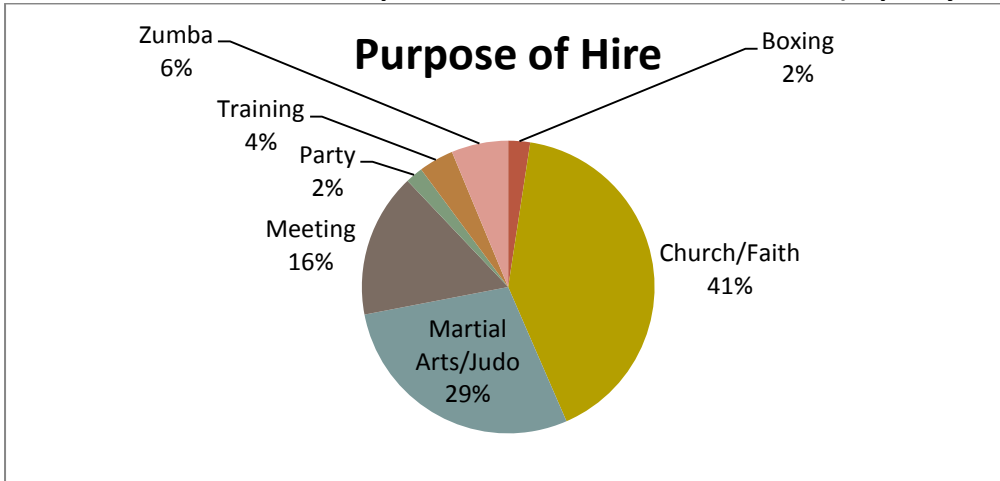
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Meeting Room Hire April 2012 - March 2013 (Capacity 40)

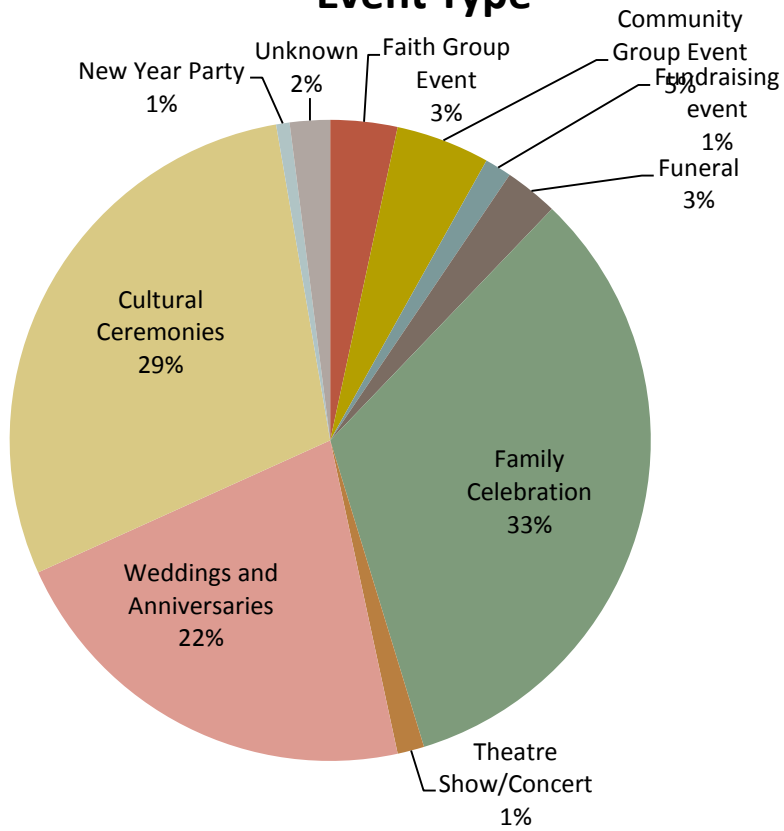


Rehearsal Room Hire 1st April 2012 -31st March 2013 (Capacity 80)

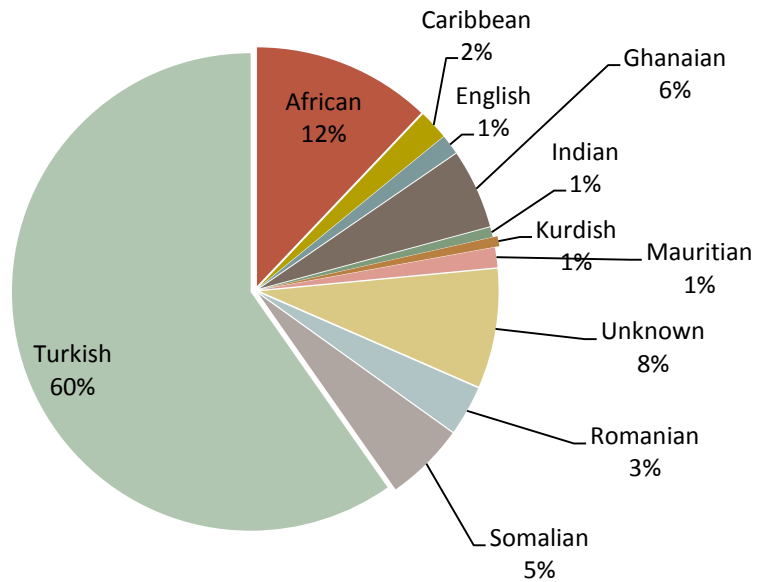


Main Hall Usage 2012-2013 (Capacity 300)

Event Type

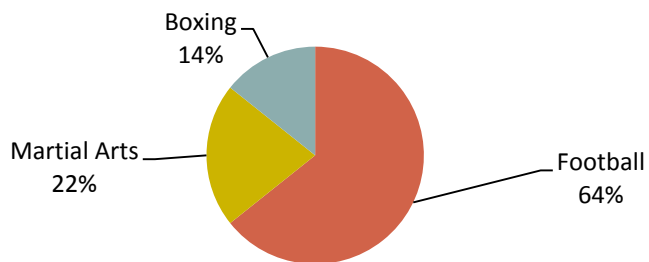


Ethnicity % of Main Hall Bookings

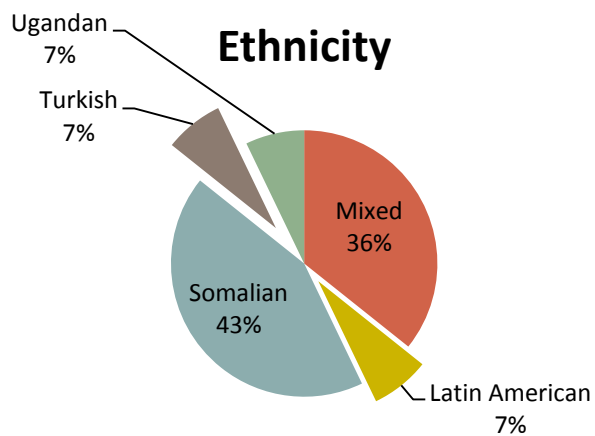


Selby Sports Gym usage - 1st April 2012 - 29th March 2013

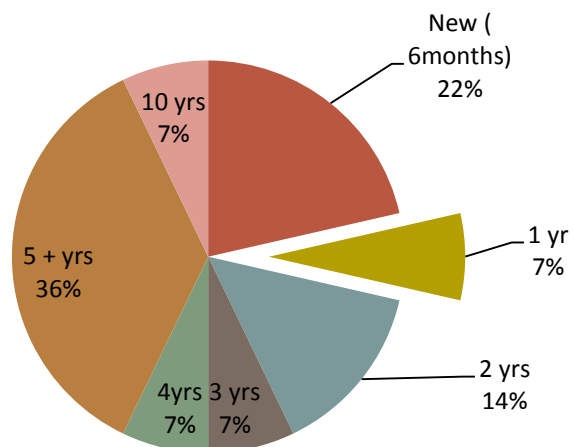
Activity Type



Ethnicity



Years used Selby Gym?



Sports Hall Usage April 2012 – March 2013

