One Borough
One Future Fund

Got a big idea?

Guidance Notes
About the One Borough One Future Fund

The pioneering One Borough One Future Fund was established in February 2012 by Haringey Council to challenge the whole borough to identify innovative approaches to our services, operate more efficiently, and focus on delivering the best outcomes for our community.

We are looking for imaginative ideas from anyone with an interest in Haringey, to help us create new and dynamic services to better serve our residents. As a borough we face significant inequality, with high levels of poverty, homelessness and unemployment. One Borough One Future aims to encourage social and economic innovation to help tackle the biggest issues in the borough.

The Council has created a £1.2 million fund, to which applicants can bid. Applications can be for any amount of funding for a duration of 12-24 months, and we expect that a minimum of four projects will receive funding.

What are we looking for?

In the face of increasingly tight budgets, we remain determined to adapt to changing times and changing demands. We want to harness the wealth of ideas that exist.

The One Borough One Future Fund will support projects which will:
- Reduce inequality
- Meet needs which aren’t currently being met
- Offer a more efficient approach to deliver our objectives
- Put the needs of residents at the heart of the process
- Offer value for money
- Be sustainable and self-sufficient

We expect to see innovative ideas that suggest radical changes to existing services and working practices, or the introduction of new services which deliver through different mechanisms - such as cooperatives or social enterprises. We would also like to see ideas come forward that re-imagine the role of the council, the community, local partners and stakeholders.

How to apply and deadlines

You can apply by:
- Completing the application form online at www.haringey.gov.uk/oneborough
- Downloading the application form, and sending your completed form:
  - By email to 1b1f@haringey.gov.uk
  - By post to:
    One Borough One Future Fund
    Haringey Council
    FREEPOST
    NAT 20890
    PO Box 264
    London N22 8BR

1. One Borough One Future will open for applications on 31 May 2012.
2. The deadline for the first stage of applications is 12pm on 13 July 2012.
3. A decision will be taken on which applications will be shortlisted to the second stage by 31 July 2012.
4. Shortlisted applications will be supported to develop their detailed business case and invited to present to the Panel in September 2012.
5. A final decision will be taken on which projects receive funding in October 2012.

Who are the Innovation Panel?

An Innovation Panel has been set up to consider applications to the One Borough One Future Fund.

For more information on the panel members, visit www.haringey.gov.uk/oneborough

It will be the decision of the Innovation Panel whether to allocate all of the £1.2 million funding in 2012.
**Section 1  About You**

Provide details for the main contact associated with the application.

**Question 2** – We want to know a bit more about you as an individual or organisation. How do you go about developing a new idea? What types of projects have you been involved with?

**Section 2  About Your Idea**

**Questions 1-5** have a limit of 200 words.

**Question 2** – Provide information on how far you have progressed your idea. Is it a brand new idea that you have just developed? Have you tested it out yet? Don’t worry what stage your idea is at, we are only asking because it is useful to know.

**Question 6** – Provide approximate start and end dates for the initiative. One Borough One Future is intended to fund initiatives for 12-24 months.

**Question 7a** – Provide the total amount of funding that you are requesting. There is a total of £1.2 million funding, and we expect to fund at least four projects.

**Question 7b** - Provide a brief outline of what the funding would be used for.

**Questions 7c and 7d** - This is not a requirement, and it won’t negatively affect your application either. It is just useful for us to know this information.

**Question 8** - Is there any other support you might need in order to develop your idea? This may be something that we can organise.

**Section 3  The Key Criteria**

All applications should suggest initiatives that meet the following 6 key criteria. These criteria will be the basis on which the panel select bids to progress to the second stage.

**Reduce inequality**

Across the borough, Haringey faces significant inequality with high levels of poverty, homelessness and unemployment. Applications to One Borough One Future should be ambitious about tackling inequality, by improving services for our most disadvantaged residents. Applicants may outline the groups and approximate number of people their idea would be likely to work with.

**Meet needs which aren’t currently being met**

Our services must adapt to changing times and the changing demands of our community. Services that were designed several years ago may no longer be the best way to deliver the best outcomes for our residents.

We are looking for ideas that will help to address unmet needs or gaps in our service delivery. Applications should set out the needs of the community that are being addressed, and the outcomes that the idea would deliver.

**Offer a more efficient approach to deliver our objectives**

Ideas should be focused on delivering objectives, rather than improving processes. The starting point for all ideas should be how a final outcome can be reached via a new efficient method, rather than trying to improve an existing process.

We are looking for challenging ideas that suggest innovative changes to existing services and working practices, or the introduction of new services which deliver through different mechanisms. We would like to see ideas come forward that re-imagine the role of the council, the community, local partners and stakeholders. Applications should clearly set out how the idea differs from the status quo.

**Put the needs of residents at the heart of the process**

We need to go back to basics, and make sure everything we do has our residents at the heart of the process.

Applications should outline how the idea makes sure residents are the focal point of our services. Who are the residents that your idea is targeted at? What are their interests and needs? How is your idea going to change their lives for the better? How can they be involved in developing and/ or delivering services?
Offer value for money
We are looking for ideas that offer a more creative, cost-effective way to achieve our outcomes. The application should outline an estimate of the financial savings your initiative may deliver over its duration, in comparison to what currently exists.

We know that not everything will be about the numbers. The application also needs to identify what the non-financial benefits of your idea are.

Be sustainable and self-sufficient
Through the One Borough One Future Fund, we are providing initial funding to get initiatives up and running. We are looking for ideas that can be self-sufficient after that, and the application should clearly set out how this will be possible.

frequently asked questions

1. I am based outside Haringey. Can I apply?
   Yes, we will accept applications from outside Haringey, provided that the organisation or individual can demonstrate an interest in Haringey and that the proposal will be of benefit to the borough.

2. Do I need to be part of an organisation to apply?
   No, but your application must make it clear which organisations may be involved with project delivery.

3. We have already received some funding to run this project. Can I apply?
   If you have already received some funding to help with your idea, you can still apply to One Borough One Future so long as you meet our criteria. Please provide details on your other funding in Section 2, question 7.

4. Can I make more than one application?
   Yes – the more ideas the better!

5. Can I attach further information to my application form?
   Only the completed application form will be considered by the Innovation panel when assessing bids.

6. Who decides which applications are successful in receiving funding?
   An Innovation Panel will consider and judge applications to the One Borough One Future Fund. Full details of membership can be found at www.haringey.gov.uk/oneborough.

7. When will a decision be made on the applications?
   The deadline for the first stage of applications is 13 July 2012. An announcement will be made by 31 July which applications have been shortlisted to the final stage. Shortlisted applications will be supported in developing a more detailed business case for their idea, and invited to present this to the Panel in September 2012. A final decision will be taken on which projects receive funding in October 2012.

8. Is there a maximum and a minimum amount I can apply for?
   There is no maximum or minimum amount, however we expect that at least four projects will receive funding from the total £1.2million fund.

further help

Not sure how to estimate the financial savings for your idea? Got a question about sustainability?

If you require any help or information in order to write your application, please contact us at 1b1f@haringey.gov.uk or phone 020 8489 2964.