

Welcome to this public exhibition on our plan for the future of High Road West area.

At this exhibition you will be able to see information on the High Road West Masterplan Framework and information on the proposals for White Hart Lane Station.

High Road West Masterplan Framework

In this room you will be able to see:

- How the Masterplan transforms the local communities' and council's aspirations for the area into an overarching vision for High Road West
- How new areas with different characters and activities will be created
- A summary of the key Principles within the Masterplan that will help deliver the vision and guide the future development in the High Road West area. These Principles cover 6 key themes:
 - Design
 - Housing
 - Businesses
 - Open spaces
 - Community benefits
 - Transport and movement

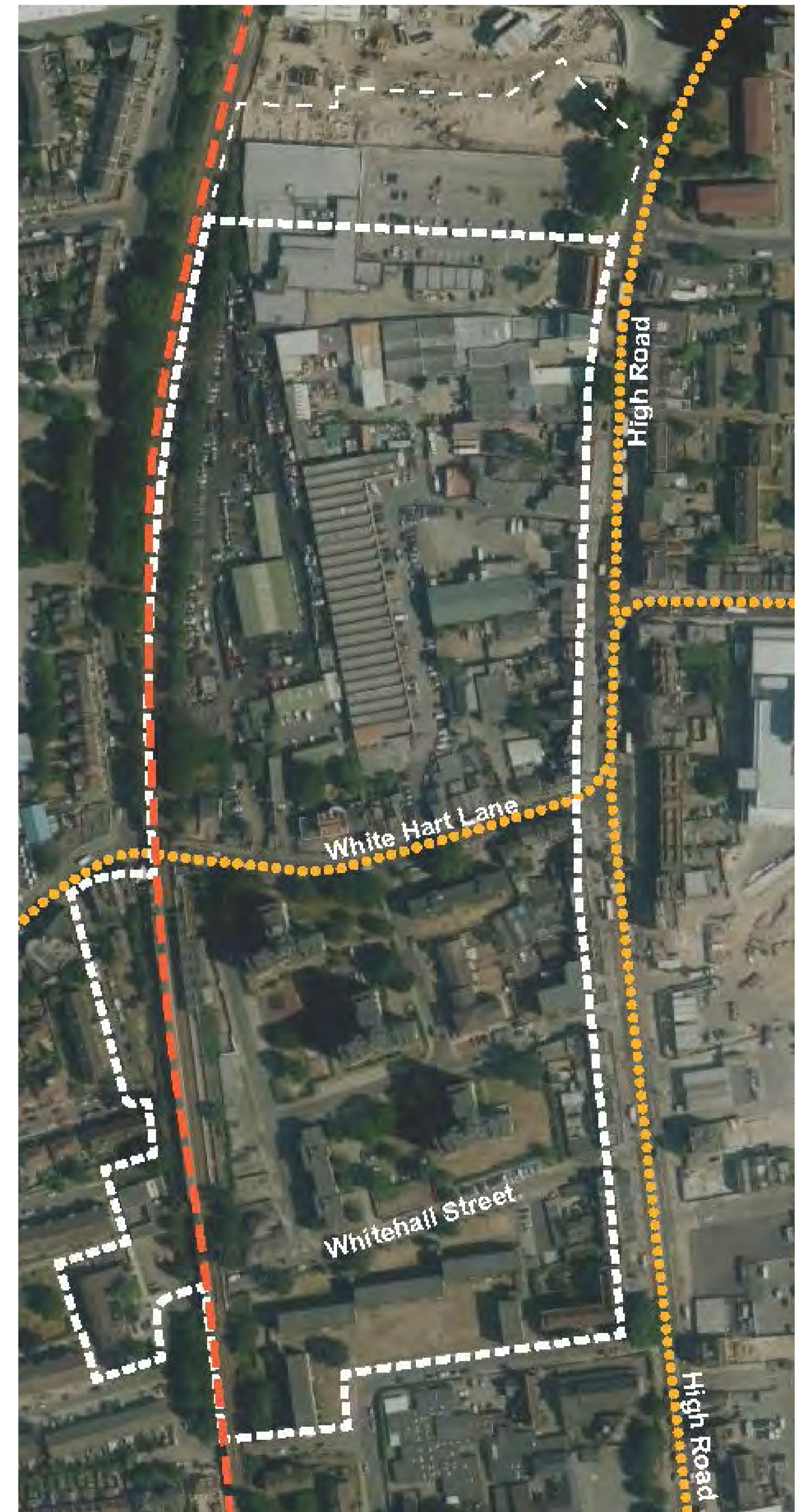
White Hart Lane Station

In the next room you will be able to see exciting proposals for White Hart Lane Station. Since last year, when we informed you of our plan to move White Hart Lane Station south, we have been working closely with Transport of London (TFL) and the Greater London Authority (GLA) to develop more detailed plans.

Your Feedback

Your views are very important in helping to shape the future of your area. You can give your feedback in a number of ways:

- by completing the enclosed Feedback Form and sending to the Council in the pre paid envelope
- visiting one of the many public events in the consultation programme
- completing a Feedback Form online at: www.haringey.gov.uk/highroadwest
- writing to Sarah Lovell, Area Regeneration Manager



High Road West area.

The story so far

We've worked closely with local residents, businesses and planning and design experts Arup to develop the High Road West Masterplan, based on your ideas and feedback from previous consultations during the last few years.

What's happened so far?

Spring 2012

Arup was appointed to help Haringey Council develop the High Road West Masterplan

Spring – Autumn 2012

A series of consultation events were held to gain a better understanding of residents and businesses' ambitions for the area. These included a design workshop and a project with young people in the area.

April – June 2013

A six-week consultation was held on a series of options for the future of High Road West.

Feedback and ideas from the earlier consultation were used to develop three options for change, with each option building on plans for a new open space linking the High Road to a revamped White Hart Lane Station. More than 435 feedback forms were received in response from the community during this consultation.

October 2013

The High Road West consultation report was presented to Haringey Council's Cabinet.

The Cabinet approved plans to develop a comprehensive masterplan based on the community's feedback and agreed further consultation should take place with local residents and businesses.

October 2013 –
February 2014

A five-month consultation was held on Tottenham's Future.

This consultation gathered more than 3,700 responses from Tottenham residents, shaping the council's Strategic Regeneration Framework – a 20-year-plan to bring improvements.

In north Tottenham, many residents, businesses and community leaders attended Community Liaison Meetings to discuss the key issues for the future of the area.

February – July 2014

A series of consultation events were held to help shape the masterplan for High Road West.

We held design workshops and one-to-one meetings with residents and local business owners, as well as a trip to a similar regeneration scheme in Hackney.

What you have told us you want in the future and how the plan has responded

We've singled out some of the most important issues many people raised in consultations, workshops and meetings during the last few years.

Here's how the masterplan suggests changes to address your key concerns:

1. Better-quality housing and more housing choice

YOU SAID

You want better-quality housing and more choice. You also want all homes to have open space and access to facilities – particularly for children – and think that homes should not be built in high-rise towers.

WE DID

The masterplan provides 1,200 new homes. There will be a mix of housing types (including houses, flats and maisonettes) and tenures to meet people's housing requirements at all stages in their lives, in particular for families. This will create a mixed and balanced community. All homes will have access to private open space – such as gardens, balconies or shared courtyards.

There are a limited number of taller buildings and these will not be for families or affordable housing.

2. A safer and more attractive place to live and work

YOU SAID

You want a safe and attractive environment to live and work in, as many of you do not currently feel safe in the area, especially at night.

WE DID

The masterplan sets out how new open spaces and a network of streets could ensure that it is easy and safe to walk or cycle through High Road West. There will be better lighting, CCTV and streets that are designed with safety in mind.

A new outdoor performance space and cafés, bars and restaurants mean there could be much more activity in the area, with pedestrian routes feeling safer and more secure.

3. More leisure facilities and activities for young people

YOU SAID

You want more leisure facilities and activities for young people.

WE DID

The masterplan proposes a new sports centre with facilities for young people and children, built in a lively new public open space. A new Community Hub will include a library and learning centre, with plenty of opportunities for young people to find out more about how to find work or set up their own business.

4. New community facilities

YOU SAID

You said that you want more and better-quality community facilities, such as new health services.

WE DID

The new Community Hub will put new facilities at the heart of High Road West, with a new library, learning and education centre and space for residents to hold events.

There will also be a brand new, modern health centre and community crèche, with a focus on providing better healthcare for people living in High Road West.

5. An improved High Road with a wider retail offer

YOU SAID

You want to see a thriving High Road with a broader range of shops, particularly independent traders. Many people complained about the amount of betting shops and takeaway outlets, and said there should be more cafés and restaurants.

WE DID

The masterplan sets out how Tottenham High Road should be the place where local people are able to do their weekly shopping, with a better range of businesses and new space for entrepreneurs to start their own firms.

Improvements to shop fronts and how the High Road looks and feels will make it more welcoming to shoppers, with a range of new retail units in the White Hart Lane railway arches, providing space for new businesses and existing traders to expand into.

6. More job and training opportunities for local people

YOU SAID

There is a need for more job and training opportunities for local people, and more needs to be done to attract new businesses to the area.

WE DID

The masterplan sets out how High Road West could become a new leisure and sports destination for north London, attracting new businesses around Moselle Square and a revamped White Hart Lane Station in particular. There will be new workspaces behind the shops on the High Road, which will allow existing businesses to expand and provide space for new start-up businesses. There will also be improvements to some existing workspaces.

6. More job and training opportunities for local people

YOU SAID

It is clear that you want more better-quality public spaces, with plenty of green open space for use by the community, with safe play areas for children.

WE DID

The masterplan sets out how the amount of public space could be doubled – with the large Moselle Square and Peacock Gardens park creating a new community heart where families can spend quality time and have fun.

Open space could be what the new High Road West is known for, with relaxing areas outside the revamped White Hart Lane Station and along the road.

The vision of the future High Road West

We've used all of your feedback to create a vision of what High Road West could be like if the masterplan is approved.

High Road West could be a fun, green and safe place to live and work, with a range of modern, high-quality homes that meet the needs of residents and offers more choice to get on the housing ladder.

Families and young people will have first-class facilities to use, with ample green space, plenty of places to relax and spend time, and an interesting mix of shops and businesses that allow residents to do their shopping while providing long-lasting job opportunities for local people.

What will change?

- A new landscaped open space at Moselle Square, with a new library, learning and enterprise centre, open outdoor events space and new cafes, bars and restaurants
- A brand new park, Peacock Park, at the heart of a new residential neighbourhood to the north of the High Road, with children's play space, a free-to-use outdoor gym, as well as green quiet space to enjoy
- 1,200 new high-quality homes, including houses and flats for every secure council tenant on the Love Lane Estate
- A safer, more accessible White Hart Lane Station, with improved train services and a modern entrance to the south, onto a new station forecourt
- An improved High Road with better pedestrian space, as well as a wider mix of shops and businesses to meet all your weekly shop needs locally
- Space for start-up businesses to grow, with modern purpose-built units, more help to get on the jobs ladder and support for entrepreneurs
- To create this vision, the High Road West Masterplan sets out a number of principles. These have been summarised and grouped into six themes and are detailed on the next pages.

Three of the new areas created by the vision and masterplan principles can be seen on the next boards

