

we have the key to Haringey



### **It's the best way to reach all residents in Haringey**

We deliver by direct mail to every household in the borough. It's also on display in all council reception areas and libraries and is therefore a unique advertising platform.

### **It is good value**

The delivery of a leaflet door-to-door across the borough costs at least £6000, not including design and print. A full page advert in Haringey People costs just £2500

### **Residents rate Haringey People highly**

We know from independent research that it is the source most often used and most preferred by residents to obtain information about the council and is rated more highly than all the local newspapers combined.

This was confirmed in a readers' poll, where 87% of respondents said the magazine is a useful way of keeping them informed about the council.

## Distribution is guaranteed

We now distribute by direct mail to ensure every household gets their copy - from detached homes to high-rise flats.


## It's easy to use

Haringey People is produced by Haringey Council's Communications and Consultation Unit. They can also design the ad, help you write the copy and source photography. It couldn't be easier.

Advertising in Haringey People will get your message inside 98,000 homes in Haringey.

Contact Laura Mitchell, Senior Marketing Communications Officer on **020 8489 2993** for more information, and to secure your booking now.

**[laura.mitchell@haringey.gov.uk](mailto:laura.mitchell@haringey.gov.uk)**



we can help you get inside