

## Feedback from Consultation

### Proposals for more effective management of the Garman Road car park

<b>Purpose of consultation:</b>	<p>Haringey Council has provided free car parking at the Garman Road car park for a number of years. However, there has recently been an increase in the number of complaints about:</p> <ul style="list-style-type: none"> <li>▪ people parking their vehicles so that it is difficult or impossible for other users to drive in or out of the car park</li> <li>▪ car paintwork being scratched</li> <li>▪ fly tipping</li> <li>▪ reported fraudulent activity on match days with people claiming to be in charge of the car park trying to charge users a set fee for parking.</li> </ul> <p>The complaints highlight the need for increased management of the facility in order to better serve the public. Haringey's Parking Service aimed to involve local users in identifying how best to use the facility.</p>
<b>Methodology:</b>	<p>The consultation consisted of the following:</p> <ul style="list-style-type: none"> <li>▪ Identifying who uses the car park users through observation of the car park at 3 different times in the day</li> <li>▪ Distribution of over 300 consultation questionnaires by: <ul style="list-style-type: none"> <li>○ placing them on the windscreens of the cars in the car park</li> <li>○ distributing questionnaires to those leaving the car park on two separate days</li> <li>○ hand delivery to all businesses in the vicinity</li> <li>○ placing on the allotment notice board for the attention of allotment holders</li> <li>○ making available to employees by a large local business</li> </ul> </li> <li>▪ Notices placed in the car park publicising the consultation</li> <li>▪ An open day held at the car park to publicise the consultation and gather feedback</li> </ul> <p>42 questionnaires were returned, representing a 14% response rate</p>
<b>Findings:</b>	<p>Haringey Council proposed four options for the future of the car park, from pay and display (£3 per day) through to an annual season ticket costing £120. The responses were as follows</p> <ul style="list-style-type: none"> <li>▪ 26 of the respondents said they wanted the car park to remain free of charge, although this was not a suggested option. 16 of these responses came from one large business. Some of these commented that they would not be able to afford to pay if car park charges were introduced, suggesting that the parking charges should be subsidised by local employers.</li> <li>▪ 11 preferred an annual season ticket</li> <li>▪ 5 respondents preferred to pay and display</li> <li>▪ 0 preferred monthly season tickets</li> </ul> <p>Only 24 respondents gave views on suggested charges on</p>

	<p>football match days. These were mostly the same views as they expressed about general charges.</p>
<p><b>Implications for Business Unit:</b></p>	<p>The majority of responses came from one business located directly opposite the car park, suggesting that the car park should continue to be free. This was not proposed as an option for feedback as the closer management of the car park, needed to prevent problems such as fly tipping, would need to be funded through revenue raised.</p> <p>From the options suggested and the feedback received, further examination reveals the following:</p> <ul style="list-style-type: none"> <li>▪ Season tickets are not a viable solution as the demand for season tickets would be greater than the amount of spaces available. This would greatly reduce spaces for casual users and allotment holders.</li> <li>▪ The cost of setting up a lockable post system for securing parking spaces would be prohibitive.</li> </ul> <p>As such, the parking service recommends introducing pay and display charges to the car park as follows:</p> <ul style="list-style-type: none"> <li>▪ A low tariff for frequent day users (£1 per day). Although only 6 people preferred this option, this may be because respondents felt the proposed charge of £3 per day was too expensive. Reducing this rate may encourage usage.</li> <li>▪ An increase for evenings and weekends when Tottenham Hotspur are playing (£3 per hour)</li> </ul> <p>It is expected that a decision will be made on how to proceed with this scheme in September 07.</p>
<p><b>How were results communicated?</b></p>	<ul style="list-style-type: none"> <li>▪ All businesses surrounding the car park will be written to informing them of the outcomes of the consultation.</li> <li>▪ Results will be made available on the council's website.</li> </ul>
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<p><b>Dates of consultation:</b></p>	<p>30<sup>th</sup> May – 5<sup>th</sup> July 2007</p>
<p><b>Ward/ neighbourhood affected?</b></p>	<p>Northumberland Park Ward</p>