



Executive Summary

The vision

Use culture and cultural activities to enable people in Haringey grow and improve their lives, as communities and individuals, residents, workers or visitors.

Introduction

The Cultural Strategy examines how different agencies and organisations are working together to develop the range and quality of culture and cultural activity in Haringey over the next five years. The Strategy looks at how we can grow a firm base that will support and develop the creative economy and businesses, through infrastructure development and training. It presents ideas and actions that will increase the range of opportunity for the people of the borough to participate in creative activity.

Cultural development and regeneration in Haringey is a key factor. Significant funding has been awarded to areas such as Seven Sisters, Wood Green and Tottenham and major site proposals are at various stages of development. The London Development Agency has highlighted the Lee Valley Corridor as a strategic area for regeneration. The Strategy identifies how culture can be, and is, central to driving forward social, economic and infrastructure regeneration, and puts forward proposals which address local regeneration needs and priorities for working with communities and partners.

Haringey's cultural wealth

Haringey's cultural wealth is as diverse as its people and owes much to them. The area boasts Alexandra Palace, Bruce Castle Museum and Tottenham Hotspur Football Club at White Hart Lane as major attractions; a growing cultural quarter in Wood Green and strong Turkish and Greek Cypriot communities along Green Lanes.

The borough is home to a wealth of cultural organisations working in the voluntary and community sectors. And has a network of cultural centres serving the various communities of Haringey, including amongst others Irish, Asian, Chinese, African-Caribbean and Cypriot.

Overall, Haringey has an active entrepreneurial private and voluntary sector of creative businesses, individuals and organisations. Within the Council, the network of libraries, and Recreation Services, who manage the borough's parks, green spaces and leisure centres will be key partners in taking forward the aims of the Cultural Strategy.





In London the cultural and creative industries generate nearly £29 billion per annum, representing about 30 per cent revenues in this economic sector across the UK and employing 20 per cent of the capital's workforce. There is an opportunity to build and develop on this activity and to support the organisations and businesses that form this growing sector and whose activities contribute so much to people's lives. In Haringey the latest sector employment figures have come from research in 2002, using Government figures from 2000 for the City Growth Strategy (CGS), show 3,100 jobs in the creative industries, with the potential for further sustainable growth. This Cultural Strategy will provide the framework for these developments. The Learning and Skills Council have commissioned research for more up to date figures, which will be ready later this year, as will more in depth research for the CGS.

Priorities and key projects identified in this Strategy

Priority 1: Using cultural activity to celebrate diversity

- ❖ Bernie Grant Centre development taken forward by the Bernie Grant Trust in partnership with Haringey Council, London Development Agency, Millennium Commission and the Arts Council.
- ❖ Major celebratory festivals in Wood Green and Tottenham.
- ❖ Work to improve publicity of activities and access to information about cultural and leisure opportunities.

Priority 2: Improving quality of life through culture

- ❖ Extend the Eazycard scheme, and increase access to sports activity.
- ❖ Develop tourism and visitor initiatives in Wood Green and the Lee Valley Park.

Priority 3: Supporting the growth of a sustainable cultural economy

- ❖ Actively develop the Wood Green Cultural Quarter.
- ❖ Promote the creation of a new cultural cluster in Tottenham by working with partners including Middlesex University, Tottenham Football Club, and the Bernie Grant Trust and by developing small units in Tottenham for creative businesses and artists.
- ❖ Work with cultural businesses to drive a business support strategy for their sector as part of Haringey's City Growth Strategy programme and the LDA's clusters initiative.
- ❖ Work with local people and groups to secure public access to and cultural uses for, Hornsey Town Hall.

Priority 4: Increasing access to cultural education, training and employment opportunities

- ❖ Further develop schools residencies programme and after-school clubs in regeneration areas.
- ❖ Provide training programmes with the Bernie Grant Centre, Collage Arts (formerly Haringey Arts Council), Learning and Skills Council, College of North East London, Middlesex University and others.
- ❖ Support the growth of jobs in Small and Medium Enterprises (SMEs) by creating business development initiatives.

Supporters of the Cultural Strategy

The local authority has worked in partnership with the following stakeholders and agencies to produce this Strategy and it has their support:

Collage Arts (formerly Haringey Arts Council), Mountview Theatre School, Jackson's Lane Community Centre, the African-Caribbean, Chinese, Irish, Asian and Cypriot Strategic Community Centres, other community centres, for example Chesnuts and Hornsey Vale, Wood Green Town Centre Steering Group, Bruce Castle Museum, Middlesex University, College of North East London, Bernie Grant Trust, Lee Valley Regional Park Authority, Digital Arts Centre, North London Performing Arts Centre, Arts Council, North London Learning Skills Council, London Development Agency, and the Greater London Authority.