

**RECORD OF DECISION TAKEN  
UNDER DELEGATED AUTHORITY**

**All requests for action to be taken in accordance with established delegated authority must be accompanied by an appropriate report setting out all relevant considerations, in particular legal and financial considerations, and with clear recommendations for action, in order for an appropriate decision to be taken in accordance with the provisions of current legislation.**

**Log No.**

**Title of Report: Report of Statutory Consultation for the proposed expansion of Haringey's car club scheme**

**Reason for relevant paragraph for authority under scheme of delegation**

**1.0 Purpose**

- 1.1 To report the feedback from the statutory consultation carried out between March and May 2010 for the expansion of Haringey's car club scheme. The report will set out officers' responses to the representations received during the statutory consultation and provide clear recommendations on which of the car club location proposals should be progressed.
- 1.2 To seek approval to proceed with the recommendations as set out in section 11 of this report.

**2.0 Background**

- 2.1 In July 2009, the Council installed 27 on street car club parking bays at 14 locations across the borough. The installation costs for these bays were funded by Transport for London (TfL).
- 2.2 Streetcar Ltd (now renamed Zipcar), the UK's leading car club operator, won the contract to operate all on street car club vehicles in the borough, for an initial period of 3 years with a possible extension of a further 3 years subject to satisfactory performance in the first two years of the contract. The contract commenced in July 2009.
- 2.3 The introduction of the car club scheme has proved popular with Haringey residents, with Streetcar membership numbers tripling to over 2600 since the on street car club vehicles were introduced under a year ago. The average daily usage figures for the car club vehicles in Haringey indicate the majority of vehicles are utilised over 11 hours per day, which is one of the highest usage rates for Streetcar vehicles across London.
- 2.4 Streetcar currently have 35 car club vehicles in operation across Haringey, with 27 on street and 8 in off street locations. Surveys of Streetcar members

behaviour indicate that for every one car club vehicle introduced, 23 private vehicles are taken off the road. In Haringey, this equates to over 800 private cars taken off Haringey's streets due to a large proportion of members usually selling their own vehicles to join the scheme.

- 2.5 TfL awarded Haringey Council a further £100K (£50K in 2009/10 and £50K in 2010/11) to expand the car club scheme across the borough. This funding covers the installation costs of the car club parking bays, including the Traffic Management Order, consultation, signage, lining, initial parking permit and marketing costs. As car club membership continues to grow and demand increases in Haringey, the Council are keen to further increase the number of car club bays, with a target of having 80 operational car clubs bays by April 2011.
- 2.6 The locations identified for the car club expansion have been prioritised into areas of the borough where there is high population density, high parking demand and where there are already high numbers of Streetcar members with no existing car club vehicle close by. The Council are planning further car club expansion to create a borough wide service where every resident and business would be within a 5 minute walk of a car club vehicle by the end of 2010-2011.
- 2.7 The recommendations in this report are in accordance with the following policy objectives:
- Proposal 91 and 98 of the Mayors Transport Strategy (May 2010), state support for the use and expansion of car clubs to encourage behaviour change for adopting the most sustainable patterns of car ownership.
  - Haringey Council is currently drafting its 2<sup>nd</sup> Local Implementation Plan (LIP2) which will contain support for further expansion of car club schemes within the borough, to encourage a behaviour change towards more sustainable car usage. Haringey Council's current LIP (approved in 2006) makes reference to establishing car club schemes in section 5.11 'Travel awareness and travel plans' section. The reference to car club scheme implementation relates to seeking funding for car club schemes to establish the car club infrastructure (bays signage, TMO's etc) on street, and at off street locations.
  - Haringey Council's LDF Core Strategy, Strategic Policy 7 for Transport, makes specific reference to the promotion and expansion of the car club schemes within the borough.

### **3.0 Statutory Notification**

- 3.1 In order to introduce the car club bays and legally enforce their use, the Council, as the Highway Authority, are required to enter into a period of consultation known as Statutory Notification. This is the legal part of the process required before modifying / implementing parking controls. In summary, before making an order to modify / implement parking controls, the council must notify its intentions in the London Gazette and local press providing a period of 21 days for any interested party to make

representation. In addition, although not a requirement, it is also good practice to advertise on the site where the measures are proposed.

3.2 As part of the statutory process, the views of the following bodies are also sought: AA, London Transport, Police (local), Fire Brigade, London Ambulance Service, Freight Transport Association, Road Haulage Association, RAC, Metropolitan Police (traffic), Haringey Cycling Campaign, neighbouring boroughs and Haringey Enterprise.

3.3 Before making the relevant Traffic Management Orders the council must consider all representations submitted in response to the statutory consultation.

3.2 If the Council is satisfied that it has addressed all representations received, a Notice of Making can then be published in the London Gazette and local press notifying the date when the Traffic Management Order will come into operation. At this time, notification letters will also be distributed to all properties within the road/roads where parking controls are to be implemented. The notification letters will provide information of when the works will take place, the operational date of the new parking controls and how to apply for a permit.

3.3 The Council conducted statutory consultation from 25 March to 21 May. Notification documents were distributed to ward councillors, local residents and businesses regarding proposals to introduce an additional 42 car club vehicles at 35 locations across the borough. The statutory notification document outlined the proposals to expand the car club scheme and invited views on the locations proposed. The document, attached in Appendix I of this report, also provided details of the car club scheme, how it operates and the benefits it can provide for residents in terms of easing local parking and traffic congestion issues. The 35 locations for 42 car club vehicles consulted upon can also be found in Appendix I of this report.

3.4 For this Statutory Notification, a total of 17000 documents (appendix 1) were delivered to households in and around the 35 locations proposed for new car club bays. Every property in the road where the car club parking bay is proposed and in neighbouring roads (if these are within approximately 200 metres or a few minutes walk of the proposal) should have received the notification letter.

#### **4.0 Representation received during Statutory Consultation**

4.1 A total of 90 representations were received during the statutory notification period. The majority of the representations were in favour of the car club expansion although opinions varied greatly depending on the locality and some requested the inclusion of more bays. A petition with 95 signatures from local residents objecting to the proposed bays on Princes Avenue was also received.

- 4.2 Objections to the bays are summarised below along with the council's response. The A full list of all the representations received is contained in Appendix II of this report.
- 4.3 **Alton Road, N17.** Proposals to install one car club parking bay for one car club vehicle. 1 objection was received from a resident in Alton Road, on the grounds this would displace parking in a road which is already heavily parked. Although they supported the principle of the car club scheme and have suggested relocating the car club bay to a location in Higham Road.

Council response: The Council is aware of the parking pressures in Alton Road and it is true this proposal will require the conversion of one parking space for the use of the car club vehicle which will result in the loss of a parking space for other vehicles. However, the Council is of the opinion that locating a car club vehicle in Alton Road will reduce private car ownership and as such will reduce the pressure on local parking space. The suggestion to locate a car club vehicle in Higham Road will be considered as part of the public consultation for further expansion of car club locations in the Autumn of 2010.

- 4.4 **Hatherley Gardens, N8.** Proposal to install two car club parking bays for two car club vehicles. 3 responses were received, 1 in support of the proposal and 2 objecting on the grounds that the scheme will result in the loss of parking space in an area which already experiences severe parking pressures, due to its location close to the CPZ zone.

Council response: The proposal locates the car club bays on an area of redundant yellow line in Hatherley Gardens which does not reduce the current availability of parking. One of the objections received would be removed if this is the case. Streetcar members have also indicated Crouch End as an area where more car club vehicles are required to meet the demand and the Council are of the opinion that locating car club vehicles in Hatherley Gardens will provide residents with a viable alternative option to owning their own vehicle, leading to a reduction in private car ownership and reduced pressure on local parking demand.

- 4.5 **Hurst Avenue, N8** Proposal to install two car club parking bays for two car club vehicles. 4 responses were received, 2 in objection, and 2 in support.

Council's response: The objections are based on concerns regarding loss of residential parking spaces within the section of the road outside the CPZ. The proposed bay will be located within the CPZ, away from frontages in a section of the CPZ which is not heavily parked.

- 4.6 **Leith Road, N22** Proposal to install one car club parking bay for one car club vehicle. 1 response was received in objection of the proposal on the grounds that the Leith Road area is heavily parked, especially in the evenings.

Council response: The car club scheme is intended to reduce the number of privately owned cars parked on street by providing residents with a

convenient alternative to car ownership or to having a second car in the household. The Council are of the opinion that locating a car club vehicle in Leith Road will assist with easing local parking problems.

- 4.6 **Nelson Road, N8** Proposal to install one car club parking bay for one car club vehicle. 6 responses were received in objection of the proposal on the grounds that the scheme will result in the loss of parking space in an area which already experiences severe parking pressures. One of the objections stated that the car club would be supported if it was placed within the current Finsbury Park CPZ.

Council response: Although the Council believe that locating a car club scheme in Nelson Road would assist in reducing private car ownership and as such reduce the current pressure on local parking spaces, the Council will not proceed with locating a car club vehicle in a road where consultation responses show a majority of residents are opposed to the location. This area does require access to a car club vehicle to service the increasing demand from Streetcar members in the neighbourhood and the Council will identify other suitable locations for future expansion, possibly within the Finsbury Park CPZ. It is therefore recommended not to proceed.

- 4.7 **Pages Lane, N10** Proposal to install one car club parking bay for one car club vehicle. 3 responses were received, 1 in strong support and 2 in opposition on the grounds that Pages Lane is already extremely congested with parked vehicles. Safety concerns were also raised in regard to the width of Pages Lane for a car club parking bay with a suggestion to relocate to Creighton Avenue.

Council response: The car club scheme is intended to reduce the number of privately owned cars parked on street by providing residents with a convenient alternative to car ownership or to having a second car in the household. The Council is of the opinion that locating a car club vehicle in Pages Lane will assist with easing local parking problems. In terms of the width of Pages Lane, there is adequate room for a car club bay, which will be the same width as the space taken up by other vehicles which regular park along this section of Pages Lane.

- 4.8 **Princes Avenue, N22** Proposal to install one car club parking bay for one car club vehicle. 20 responses were received with 5 response in support and 15 with objections, including a petition with 95 signatures from local residents strongly objecting to the proposal.

Council response: The overwhelming majority of correspondence objected to the scheme on the basis of the impact on existing parking pressures for residents in Princes Avenue. As a result the Council will not proceed with this proposal. There is demand for car club vehicles in this area and consultation feedback from Princes Avenue, does show some support for the car club scheme. Suggestions for locating car club vehicles in more suitable neighbouring roads, where parking demand is less severe, will be considered for future car club expansion. It is therefore recommended not to proceed.

- 4.9 **Redston Road, N8.** Proposal to install one car club parking bay for one car club vehicle. Three responses have been received, two expressing strong support for the scheme and one objecting to the specific location of the car club bay due to access restrictions to their property and a pending disabled parking bay application.

Council response: Following a correspondence received from a resident concerned with restricted access to the side gate of their property the Council has moved the location of the car club parking bay approximately 10 metres north of the original location to leave adequate parking space by the side gate of 108 Priory Road.

- 4.10 **Rosebery Road, N10.** Proposal to install one car club parking bay for one car club vehicle. 6 correspondences were received, with 4 in strong support of the proposal and 2 with objections on the grounds that the loss of a parking space will increase the existing pressures on parking. Both objections recommended alternative locations for the proposal, including Thirlmere Road and the library car park in Alexandra Park Road.

Council response: The Council is aware of the parking pressures in Rosebery Road and this proposal will require the conversion of one parking space. However, the Council is of the opinion that the car club scheme will reduce current parking pressures by providing residents with a convenient alternative to car ownership or to having a second car in the household. In regard to the alternative suggestions, both Thirlmere Road and the Library car park in Alexandra Park Road will be considered for future car club expansion.

- 4.11 **Twyford Avenue, N2.** Proposal to install one car club parking bay for one car club vehicle. One response was received objecting to the proposal on the grounds that the lose of parking space will increase the existing pressures on parking in Twyford Avenue, due to the close proximity to Fortismere School.

Council response: The Council is aware of the parking pressures in the residential roads off Fortis Green and have identified Twyford Avenue for a car club vehicle, as this is the least pressured of these roads for on street parking. The majority of properties in Twyford Avenue have off street parking and a section of the road is fronted by the Fortismere School playing fields which provides space for several vehicles to park. The car club location in Twyford Avenue is purposely located in this section of the road, which is not outside any frontage. Although this proposal will require the conversion of one parking space, the Council is of the opinion this will not adversely effect existing parking opportunities, including during school drop off and pick up times. Access to a car club vehicle in this area will provide residents with a convenient alternative to car ownership or to having a second car in the household and as such will assist in easing local parking pressure.

## **5.0 Views from Statutory Bodies and other Organisation**

5.1 Statutory Bodies - As part of the statutory notification process the views of the following bodies were sought: AA, London Transport, Police (local), Fire Brigade, London Ambulance Service, Freight Transport Association, Road Haulage Association, RAC, Metropolitan Police (traffic), Haringey Cycling Campaign, and Haringey Accord. To date none of the statutory bodies have provided comment.

## **6.0 Financial implications:**

6.1 Cabinet authorisation for the implementation of a Haringey car club scheme was given through the approval of Haringey's Local Implementation Plan.

6.2 TfL awarded Haringey Council £100K (£50K in 2009/10 and £50K in 2010/11) to expand the car club scheme across the borough. This funding covers the installation costs of the car club parking bays, including the Traffic Management Order, consultation, signage, lining, initial parking permit and marketing costs

6.3 The Council is not incurring any direct financial costs in regard to the implementation of this scheme as the officer time spent on the scheme which will be obtained as fees from TfL car club funding allocation. Some additional officer time has, and will continue to be used to manage the tenderer over the period of the contract. All additional operational, maintenance, marketing and annual parking permit costs are covered by the car club operator, Streetcar (ZipCar), which owns all the car club vehicles in use.

## **7.0 Traffic Management Order process**

7.1 Before reaching a decision to make the necessary Traffic Management Order to implement the car club parking bays, the Council must follow the statutory consultation procedures pursuant to the Road Traffic Regulation Act ("RTRA")1984 and the Local Authorities Traffic Orders (Procedure)(England and Wales) Regulations1996. All objections received must be properly considered in the light of administrative law principles, Human Rights law and the relevant statutory powers.

7.2 The Council's powers to make Traffic Management Orders arise mainly under sections 6, 45, 46, 122 and 124 and schedules 1 and 9 of the RTRA 1984.

7.3 When determining what paying parking places are to be designated on the highway, section 45(3) requires the Council to consider both the interests of traffic and those of the owners and occupiers of adjoining properties. In particular, the Council must have regard to: (a) the need for maintaining the free movement of traffic, (b) the need for maintaining reasonable access to

premises, and (c) the extent to which off-street parking is available in the neighbourhood or if the provision of such parking is likely to be encouraged by designating paying parking places on the highway.

7.4 By virtue of section 122, the Council must exercise its powers under the RTRA 1984 so as to secure the expeditious, convenient and safe movement of vehicular and other traffic including pedestrians, and the provision of suitable and adequate parking facilities on and off the highway. These powers must be exercised so far as practicable having regard to the following matters:-

- (a) the desirability of securing and maintaining reasonable access to premises.
- (b) the effect on the amenities of any locality affected including the regulation and restriction of heavy commercial traffic so as to preserve or improve amenity.
- (c) the national air quality strategy.
- (d) facilitating the passage of public service vehicles and securing the safety and convenience of their passengers.
- (e) any other matters appearing to the Council to be relevant.

## **8.0 Legal Implications:**

8.1 The measures for the expansion scheme must be implemented by way of traffic management order. The statutory process to be followed for a traffic management order is set out in section 3 of this report. The statutory requirements for consultation have been carried out and all feedback received has been duly and properly considered, as set out in section 4 of this report.

8.2 The Head of Legal Services sees no legal impediments to the recommendations.

## **9.0 Equal Opportunities**

9.1 The consultation documents were distributed to all households and businesses within an agreed area, in accordance to the Council's consultation procedures.

9.2 The consultation document included a section offering translation into minority languages.

9.3 During statutory consultation, any interested party is permitted to make representation regardless of where they live or work.

## **10.0 Staff Side Comments**

10.1 N/A

## 11.0 Recommendations

11.1 It is recommended that the Lead Member and Director:

11.2 Note the feedback of the consultation set out in this report.

11.3 Approve the introduction of 40 car club parking bays at 33 locations, as follows:

- **Albert Road** (N22) for one car club vehicle.
- **Alton Road** (N17) for one car club vehicle.
- **Antill Road** (N15) for one car club vehicle.
- **Beechwood Road** (N8) for one car club vehicle.
- **Cavendish Road** (N4) for one car club vehicle.
- **Colless Road** (N15) for one car club vehicle.
- **Eastbourne Road** (N15) for one car club vehicle.
- **Fairfax Road** (N8) for one car club vehicle.
- **Falmer Road** (N15) for one car club vehicle.
- **Finsbury Road** (N22) for one car club vehicle.
- **Hatherley Gardens** (N8) for two car club vehicles.
- **Hewitt Road** (N8) for one car club vehicle.
- **Hollington Road** (N17) for one car club vehicle.
- **Hurst Avenue** (N8) for two car club vehicles.
- **Jarrow Road** (N17) for one car club vehicle.
- **Leith Road** (N22) for one car club vehicle.
- **Marriott Road** (N10) for one car club vehicle.
- **Oakfield Road** (N4) for one car club vehicle.
- **Osborne Road** (N4) for one car club vehicle.
- **Pages Lane** (N10) for one car club vehicle.
- **Parkland Road** (N22) for two car club vehicles + two electrical charging point bays.
- **Redston Road** (N8) for one car club vehicle.
- **Rosebery Road** (N10) for one car club vehicle.
- **Salisbury Road** (N22) for two car club vehicles.
- **Sheldon Avenue** (N6) for two car club vehicles.
- **Summerland Gardens car park** (N10) for two car club vehicles.
- **Sussex Gardens** (N4) for one car club vehicle.
- **Tower Gardens Road** (N17) for one car club vehicle.
- **Tudor Close** (N6) for two car club vehicles.
- **Twyford Avenue** (N2) for one car club vehicle.
- **Warwick Road** (N11) for one car club vehicle.
- **Willoughby Road** (N8) for one car club vehicle.
- **Wood Vale** (N10) for one car club vehicle.

11.4.1 Reject the remaining proposals for 2 car club parking bays at the following 2 locations, for the reasons outlined in section 4 of this report:

- **Princes Avenue, N22.** Proposal to install one car club parking bay for one car club vehicle.



# STATUTORY NOTIFICATION

## EXPANSION OF HARINGEY CAR CLUB SCHEME

Dear Resident,

25 March 2010

We are proposing to increase the number of car club bays in the borough with the introduction of an additional 42 car club vehicles at 35 new locations across Haringey.

Car club vehicles will be located in or near your road. This will require the installation of car club parking bays for specific use by these vehicles. The attached plan shows the proposed location of the car club parking bays across the borough.

The specific plans for your road can be viewed on Haringey Council's website at [www.haringey.gov.uk](http://www.haringey.gov.uk) or these plans can be e-mailed to you by contacting [frontline.consultation@haringey.gov.uk](mailto:frontline.consultation@haringey.gov.uk). Alternatively you can also view the plans in person at the Council offices at River Park House, 225 High Road, Wood Green, N22 8HQ.

### What is a car club?

A car club is a membership scheme that offers the use of a vehicle on a 'pay-as-you go' basis. The scheme provides the convenience of using a vehicle, any time of day, without the costs of running, insuring, maintaining or parking your own vehicle. Streetcar, the UK's leading car club operator, operates Haringey's car club scheme which currently offers its members access to 35 vehicles at 22 locations across the borough. This proposal will expand the scheme to provide access to 77 car club vehicles at 57 locations across the borough.

### Why does a car club require a reserved parking bay?

Members of the car club need to know precisely where the car is for them to pick it up and drive away. They also need to be assured the parking space is available for them to return the car so that the next user can find it. Because the cars in the club are available 24 hours a day, the bays in which they are situated must also be available for the sole use of the car club at all times and these will be enforced as such.

### Consultation procedure

In order to introduce the car club bays and legally enforce their use, we are required to enter into a period of consultation known as Statutory Notification. This is the legal part of the process and takes the form of a public notice advertised in the local press, London Gazette and displayed in visible locations within the area to inform of the Council's intentions.

The legal notice sets out the Council's intention throughout your area. This notice will be advertised on **25 March 2010** and provides a 28 day consultation period for interested parties to make representation regarding our proposals. The closing date for comments is **22 April 2010**.

If you would like to make comments, whether agreeing or objecting to the proposals, please make them in writing to:

**Haringey Council, Sustainable Transport, River Park House, 1st Floor South, 225 High Road Wood Green, London N22 8HQ.**

Alternatively you can email us at **frontline.consultation@haringey.gov.uk**. If you have any questions regarding the scheme please contact Edwin Leigh on **020 8489 1492**.

Comments must be received no later than **22 April 2010**.

Car club expansion locations:

**Albert Road (N22)** for one car club vehicle  
(Approx. 16 metres from the junction with Victoria Road).

**Alton Road (N17)** for one car club vehicle  
(Adjacent to side wall of no. 25 Clonmell Road).

**Antill Road (N15)** for one car club vehicle  
(Opposite 57/59 Antill Road).

**Beechwood Road (N8)** for one car club vehicle  
(Adjacent to side wall of no. 79 Nightingale Lane).

**Cavendish Road (N4)** for one car club vehicle  
(Adjacent to side wall of St. Paul's Church).

**Colless Road (N15)** for one car club vehicle  
(Adjacent to side wall of no.184/186 Page Green Terrace).

**Eastbourne Road (N15)** for one car club vehicle  
(Opposite no. 10/12 Eastbourne Road).

**Fairfax Road (N8)** for one car club vehicle  
(Adjacent to Greaves Court).

**Falmer Road (N15)** for one car club vehicle  
(Adjacent to side wall of no.12 Clarence Road).

**Finsbury Road (N22)** for one car club vehicle  
(Adjacent to park and opposite no. 82 Finsbury Road).

**Hatherley Gardens (N8)** for two car club vehicles  
(Approximately 10m from the junction with Haringey Park).

**Hewitt Road (N8)** for one car club vehicle  
(Opposite no. 2a Hewitt Road).

**Hollington Road (N17)** for one car club vehicle  
(Adjacent to side wall of no. 40a Rosebery Avenue).

**Hurst Avenue (N8)** for two car club vehicles  
(Immediately on the left as you enter the CPZ from Coolhurst Road).

**Jarrow Road (N17)** for one car club vehicle  
(Approx. 12 metres from the junction with Erskine Crescent).

**Leith Road (N22)** for one car club vehicle  
(Adjacent to side wall of no. 33 Perth Road).

**Marriott Road (N10)** for one car club vehicle  
(Adjacent to side wall of no. 113 Coppetts Road).

**Nelson Road (N8)** for one car club vehicle  
(Adjacent to side wall of no. 9 Ridge Road).

**Oakfield Road (N4)** for one car club vehicle  
(First bay outside the Electrical Substation as you enter the CPZ from Oakfield Road).

**Osborne Road (N4)** for one car club vehicle  
(Adjacent to side wall of no. 11 Victoria Road).

**Pages Lane (N10)** for one car club vehicle  
(Opposite no. 37/39 Pages Lane).

**Parkland Road (N22)** for two car club vehicles + two electrical charging point bays  
(Adjacent to side wall of no. 19 Caxton Road).

**Princes Avenue (N22)** for one car club vehicle  
(Adjacent to side wall of no. 32 Victoria Road).

**Redston Road (N8)** for one car club vehicle  
(Adjacent to side wall of no. 108 Priory Road).

**Rosebery Road (N10)** for one car club vehicle  
(Adjacent to side wall of no. 86 Alexandra Park Road).

**Salisbury Road (N22)** for two car club vehicles  
(Adjacent to side wall of no. 148 Gladstone Avenue).

**Sheldon Avenue (N6)** for two car club vehicles  
(To the left of the electrical substation, Sheldon Avenue).

**Summerland Gardens car park (N10)** for two car club vehicles.

**Sussex Gardens (N4)** for one car club vehicle  
(Adjacent to side wall of no.74 Chesterfield Gardens).

**Tower Gardens Road (N17)** for one car club vehicle  
(Adjacent to side wall of no. 56 Kevelioc Road).

**Tudor Close (N6)** for two car club vehicles  
(Located within residents car park in Tudor Close).

**Twyford Avenue (N2)** for one car club vehicle  
(Adjacent to side wall of no. 78 Twyford Avenue).

**Warwick Road (N11)** for one car club vehicle  
(Opposite public house, approx. 7 metres from junction with Bounds Green Road).

**Willoughby Road (N8)** for one car club vehicle  
(Opposite no. 8 Willoughby Road).

**Wood Vale (N10)** for one car club vehicle  
(Adjacent to side wall of no. 117 Cranleigh Gardens).

**All the above 35 locations are shown on the attached map of the borough.**

### **Implementation schedule**

Following successful consultation, residents will be informed of when the signage and road markings for the car club parking bays will be installed, which is scheduled between June and July 2010. After these works have been completed you must avoid parking your own vehicle in the car club bays, or you will be liable to a Penalty Charge Notice (PCN) and your vehicle may be moved from the space and relocated elsewhere.

The car club vehicles will be delivered and available for members to use between June and August 2010. Prior to this, local residents and members will be contacted regarding the specific launch date for the car club vehicles and membership discount incentives.

### **Membership growth in Haringey**

There are now over 2300 streetcar members in Haringey, which is a doubling of membership numbers within the year. The average daily usage figures for the car club vehicles in Haringey indicate that nearly every vehicle is utilised 12 hours per day.

## What are the benefits of using a car club?

Using a car club vehicle is a step towards easing local parking problems reducing pollution and carbon dioxide emissions. Surveys of Streetcar members reveals the following benefits:

- Car club members typically give up owning a first or second car on joining; others defer purchasing their own vehicle due to using the car club instead, resulting in less parking demand and congestion in that local area.
- It is estimated that for every one car club vehicle introduced, 23 private vehicles are taken off the road. In Haringey, of the 35 car club vehicles currently in operation, over 800 private cars have been taken off Haringey's streets due to a good proportion of members usually selling their own vehicles to join the scheme (CarPlus survey 2009).
- Haringey's 2300 streetcar members are driving on average 68% less than before they joined the scheme and are using public transport 40% more (Streetcar membership survey 2009).
- Car club vehicles emit 36% less CO2 than private vehicles disposed of by car club members, as car club vehicles are new, efficient and well maintained models (CarPlus survey 2009).
- Financial savings: If you drive less than 6,000 miles per year then joining a car club could save you up to £3,500 a year. Replacing a second family car with car club membership will bring additional financial savings.

Membership of a car club is not suitable for everyone, but if you do not use a car very often it can be an attractive alternative to car ownership, or to having a second car in the household.

## How can I join the car club and find out more?

Streetcar's website [www.streetcar.co.uk](http://www.streetcar.co.uk) gives full details of how the car club works, and how to join. Alternatively, you can call their customer services line on **0845 644 8475** (Open 24 hours a day, 365 days a year).

The simple steps to join and book a car are:

- Register with Streetcar to receive a smartcard and PIN
- Book your car out for any duration from 1 hour onwards
- Swipe your smartcard to gain access to your car and enter your PIN
- Return the car to its dedicated parking bay when you are finished

Thank you in advance for taking time to read this letter.

Yours faithfully,



**Joan Hancox**

Head of Sustainable Transport

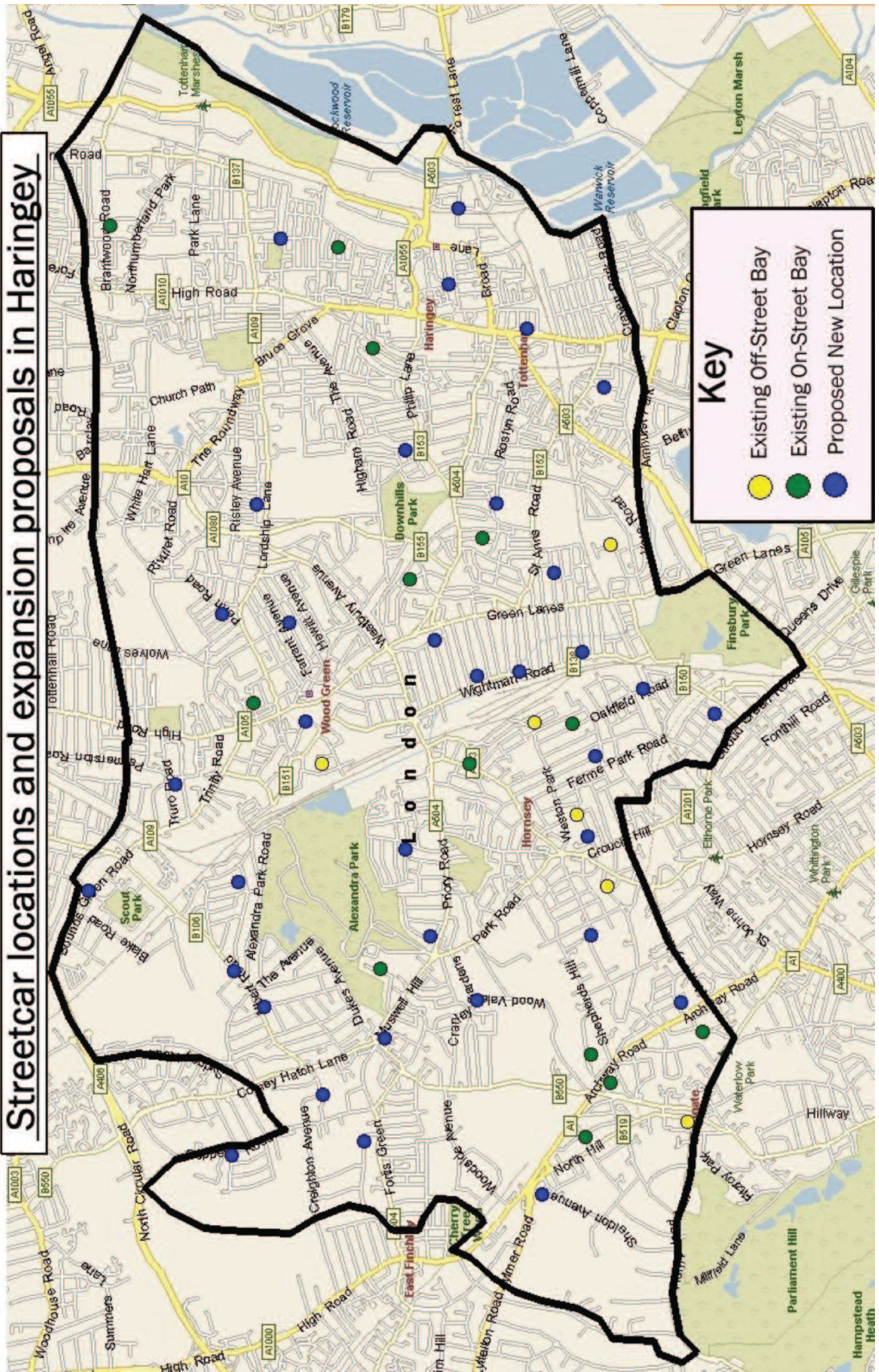


2005-2006  
Getting Closer to Communities



INVESTOR IN PEOPLE

# Streetcar locations and expansion proposals in Haringey



Shqip

Për një kopje në gjuhën tuaj të kësaj fletushke që përmban informata mbi zgjerimin e Klubit Automobilistik të Haringejit, ju lutem shënjoni ✓ kutinë, plotësoni formularin dhe dërgojeni tek adresa e mëposhtme me postim falas.

Polski

Niniejsza publikacja zawiera informacje na temat nowych udogodnień dla członków Klubu Samochodowego w Haringey. Aby otrzymać tekst publikacji w języku polskim należy zaznaczyć odpowiednią rubrykę, wypełnić formularz i odesłać go bezpłatnie na podany poniżej adres.

Français

Pour obtenir un exemplaire de ce feuillet qui fournit des informations sur l'expansion du Car Club (club des voitures) de Haringey dans votre langue, veuillez cocher la case, compléter le formulaire et le renvoyer à l'adresse en port payé ci-dessous.

Soomaali

Si aad u hesho koobbi ah warqaddan ay ku qoranyihiin macluumaadka ku saabsan kordhinta kilaabka gawaadhida ee Haringey oo luqaddaada ku qoran luqaddaada, fadlan calaamadi sanduuqa, buuxi foomka oo ku soo jawaab cinwaanka boostiisu lacag la'aanta yahay ee hoose.

Kurdî Kurmancî

Ev belavok li ser firehkirina Kluba Ereban a Haringey agahîyê dide, heke hun kopîyeke wê ya bi zimanê xwe dixwazin, ji kerema xwe qutîkê îşaret bikin, formê tije bikin û navnîşana posta bêpere ya jêrîn re bişînin.

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Please return to: Freepost RLXS-XZGT-UGRJ, Haringey Council,  
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Car Club Scheme Expansion



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# ***APPENDIX II***

## ***Summary of Representations***

## APPENDIX 2: LIST OF REPRESENTATIONS RECEIVED

Location	Support/ Objection	Comments
<b>Albert Road N22</b>	NO RESPONSES RECEIVED	
<b>Alton Road N17</b>	1. OBJECT	Obj to bay in Alton Rd but support car clubs. Should consider Higham Road instead. Displacement pkg in Alton Rd
<b>Antill Road N15</b>	NO RESPONSES RECEIVED	
<b>Beechwood Road N8</b>	1. SUPPORT	Bay on Beechwood Road is much more convenient. we think streetcar is cheaper and more sustainable than car ownership. Congratulations on a fantastic proposal
	2. SUPPORT	Cllr. support
	3. SUPPORT	Esp. like having the new bays near Nightingale Lane. Want more locally.
	4. SUPPORT	Strong support for expansion. More locally required.
<b>Cavendish Road N4</b>	1. SUPPORT	Strong Support for expansion
	2. COMMENTS	Cllr. comments
<b>Colless Road N15</b>	1. SUPPORT	Strong Support for expansion. Now it has convenient locations. Previously had to go to Stamford Hill or Stoke Newington.
<b>Eastbourne Road N15</b>	NO RESPONSES RECEIVED	
<b>Fairfax Road N8</b>	1. SUPPORT	Strong Support for expansion. I'd like a Car Club space outside my house - 117 Fairfax Road, N8. More useful to have some CCs close to the Harringay Passage. Good to note several CCs for the Ladder roads. Harringay Passage is how local residents move between Ladder roads

<b>Falmer Road N15</b>	1. SUPPORT	Strong Support for expansion
	2. SUPPORT	Strong Support for expansion. Support the Falmer Road CC
<b>Finsbury Road N22</b>	1. SUPPORT	Strong Support for expansion already a member & regular user. Like Finsbury Road, N22. Also like to propose CCB in Clarence Road, N22
	2. SUPPORT	Strong Support for expansion.
<b>Hatherley Gardens N8</b>	1. SUPPORT	Strong Support for expansion. I support the extension of CC and I am Streetcar member. Should use the existing lamppost in Hatherley Gdns instead of a new pole
	2. OBJECT	PT-OBJ: CC in Hatherley Gardens. Loss of spaces will further increase parking pressure. Compromise by CCs replacing the last six metres of the double yellow line opposite the toilets,
	3. OBJECT	Displacement pressure. Suggest spaces put in existing CPZ areas instead
<b>Hewitt Road N8</b>	1. SUPPORT	Strong Support for expansion. I live in Allison Road and this (Hewitt Rd) will cut my walk to get a car. complete support for additional Car club bays. given up my car to use the car club - I'd like to see even more sites. more sites placed close to the passage would be good
<b>Hollington Road N17</b>	NO RESPONSES RECEIVED	
<b>Hurst Avenue N8</b>	1. SUPPORT	Need more in Crouch End How about 2 bays in Crouch End: Library car park?
	2. SUPPORT	Support if spaces taken from the existing pointless CPZ. Object if taken from existing free spaces
	3. OBJECT	OBJ to CC in Hurst Avenue N8. Often impossible to park close to our home causes my wife particular concern when returning after dark Insufficient use to justify more CC bays
	4. OBJECT	OBJ to CC in Hurst Avenue N8. free parking on Hurst

		Avenues already restricted by CPZ Use less congested local roads for CC
<b>Jarrow Road N17</b>	1. SUPPORT	Cllr. comments. Go ahead with a space on Jarrow Road.
	2. SUPPORT	Cllr. comments. Southeastern part of ward not well served
<b>Leith Road N22</b>	1. OBJECT	OBJ: t to streetcar CC in Leith Road After 6.30 p.m. our road is full of cars Object to reserved space for Streetcar
<b>Marriott Road N10</b>	NO RESPONSES RECEIVED	
<b>Nelson Road N8</b>	1. OBJECT	Displacement pressure. Nelson Rd- HMOs cause displacement parking. Hazelmere Rd residents park on Nelson Road and other roads to avoid paying for their permits. CC will exacerbate existing parking problems
	2. OBJECT	Displacement pressure. Parking problems < displacement from other streets.
	3. OBJECT	Displacement pressure. Existing displacement parking problems worsened by new CC bays.
	4. OBJECT	Obj unless in current Finsbury CPZ. Likely to increase displacement pkg
	5. OBJECT	CCB will cut available pkg spaces in Ferme Park Rd
	6. OBJECT	CCB will cut available pkg spaces in Ferme Park Rd
<b>Oakfield Road N4</b>	1. SUPPORT	Strong Support for expansion. extra bays in Nelson and Oakfield Roads very welcome. help reduce current extreme parking pressure in Albany Road. help reduce current extreme parking pressure in Albany Road
	2. SUPPORT	Strong Support for expansion. However there is issue of displacement parking in Oakfield Rd
	3. SUPPORT	Strong Support for expansion. Benefit from occasional access. considerable environmental benefits. Limited cost to the council and residents
	4. SUPPORT	Strong Support for expansion. Streetcar meets occasional car requirement perfectly

	5. OBJECT	CC reduces residents parking. suspect that commuters are using my road to park. Why spaces given to private company.
<b>Osborne Road N4</b>	NO RESPONSES RECEIVED	
<b>Pages Lane N10</b>	1. SUPPORT	Strong Support for expansion. High density of people makes sense to have CC. Would like CCB on Pages Lane N10. Great if owners got rid of the many unused old bangers occupying pkg spots! Hope the scheme goes well and is expanded
	2. OBJECT	Displacement pressure. Pages Lane already extremely congested with car parking. Parking congestion made worse by recent restrictions. Buses held up congestion. Extra congestion because of primary school.
	3 OBJECT	Pages Lane is too narrow in areas suggested for bays. Suggest move bay into Creighton Avenue which is much wider and with no parking problems
<b>Parkland Road N22</b>	NO RESPONSES RECEIVED	
<b>Princes Avenue N22</b>	1. SUPPORT	Strong Support for expansion. Will be absolutely delighted to have a car on my road and a couple of others nearby. Currently CC is in an isolated location some way from my home
	2. SUPPORT	Strong Support for expansion. I intend joining Streetcar when it's expanded. Want more locally.
	3. SUPPORT	Strong Support for expansion .Will use when it's more widely available. Want more locally. I am in favour of the car club scheme for our street
	4. SUPPORT	Strong Support for expansion. We're members of StreetVan and welcome Streetcar in our street so we could then go down to 1 car. A resident has marked the proposed bay with bins and tape and put up flipcharts asking residents to

		oppose.
	5. SUPPORT	Support scheme. Reported to us about attempts to mobilise anti opinion We're members of StreetVan and would welcome Streetcar in Princes Ave as we could then get rid of 1. Can council help with the insurance at £1000 excess
	6. OBJECT	OBJ to CC in Princes Avenue. Princes Avenue residents already losing up to 8 pkg spaces and now you want to take another away . Blatantly obvious that Outram, Harcourt and Clifton Roads are far better locations. Priority for car owners who need cars for work --not to part-time drivers who cant afford to run the
	7. OBJECT	Kerb build outs and CC bay in Princes Ave will reduce parking space. Already displacement pkg pressure. Please consult residents on these plans
	8. OBJECT	Kerb build outs and cc bays will reduce parking.
	9. OBJECT	OBJ to CC in Princes Avenue. CC in Princes Ave will make it more difficult to park.
	10. OBJECT	OBJ to CC in Princes Avenue. Makes it harder for us to park on our own street. Princes Ave already has parking congestion
	11. OBJECT	OBJECT - reduced parking spaces, going to lose a lot of (overnight) parking. Any evidence that CC take-up would see equivalent reduction in parking need?
	12. OBJECT	Kerb build outs will reduce parking space. you should now institute a proper consultation
	13. OBJECT	OBJ to CC in Princes Avenue. It is EXTREMELY stressful trying to park esp. if late at night. It would be better to limit cars per household to one
	14. OBJECT	PT-OBJ: CC in Princes Ave but supports CC in general. CC bay in Princes Avenue > more parking restrictions for residents. Princes Avenue has many HMOs (converted to flats/bed sits). more sense to CC bay in Outram Road

	15. OBJECT	PT-OBJ: CC in Princes Ave but supports CC in general. Outram Road (next to Princes Avenue) has more pkg spaces & fewer HMOs. Clyde Road and Harcourt Road also have more spaces than Princes Rd. In principle I support the use of Car Club
	16. OBJECT	Do not want any new parking restrictions on Princes Avenue
	17. OBJECT	Concerned about noise / disruption from a local CC bay. Alternative CCB could be just one street away in Outram Road. Alt locn = mall recessed road by Alexandra Palace Railway Stn
	18. OBJECT	OBJ to CC in Princes Avenue. Also question whether CCBs do result in 23 cars off the road. Suggest putting in Alexandra Palace Way instead
	19. OBJECT	OBJ to CC in Princes Avenue. Incredible that with problematic parking you are reserving spaces for a private company. Your stats are most misleading.
	20. OBJECT	Petition objecting to scheme with 95 signatures from local residents
<b>Redston Road N8</b>	1. SUPPORT	Strong Support for expansion Brings CC spaces much closer to me more local: will be in Redston Rd / Beechwood Rd
	2. SUPPORT	Strong Support for expansion, very informative consultation document, I'm likely to use CC in the future.
	3. OBJECT	Objecting to the specific location of the car club bay due to access restrictions to their property and a pending disabled parking bay application.
<b>Rosebery Road N10</b>	1. SUPPORT	Strong Support for expansion. Nice and affordable cars, improves quality of life, we walk and use buses more (since getting rid of our car).
	2. SUPPORT	Strong Support for expansion, environmentally friendly, cheaper than owning your own car, well managed by

		Streetcar
	3. SUPPORT	Strong Support for expansion. Car club will be ideal for us, especially now with a local bay in Roseberry Rd.
	4. SUPPORT	Strong Support for expansion We drive LT 1500 miles a year Previously no bays near us more local now
	5. OBJECT	OBJECT - reduced parking spaces Access to CC in Rosebery Rd involves a steep climb Rosebery Rd already full of residents' cars why not use the car park at Alexandra Park Road Library? Alex Park Rd library car park is located on the 299, 184 and most importantly the 102 bus route
	6. OBJECT	Displacement pressure Alexandra park road HMOs mean more cars and more displacement parking Put bays where there is no existing parking congestion. E.g. north end of Thirlemere road
<b>Salisbury Road N22</b>	1. SUPPORT	Strong support for scheme.
	2. SUPPORT	1 bay would not be enough. Suggest that the Salisbury Road site has 2 car club bays as well
<b>Sheldon Avenue N6</b>	NO RESPONSES RECEIVED	
<b>Summerland Gardens car park N10</b>	1. SUPPORT	Strong Support for expansion Streetcar will be so close to Hill Road. More local
	2. SUPPORT	Strong Support for expansion. Like having the new scheme in the Muswell Hill area. More local
<b>Sussex Gardens N4</b>	1. SUPPORT	Strong Support for expansion I'm member of a car club, until now no local cars more local club bays- great plan
<b>Tower Gardens Road N17</b>	1. SUPPORT	Why so few CCB in WHL ward?
	2. SUPPORT	Strong Support for expansion Previously the bays were too far away. Very convenient local location in Tower Gdns Rd
	3. SUPPORT	Strong Support for expansion. Love the council's carbon reduction initiatives and its help to residents on this. Previously the bays were too far away. Very convenient local location in Tower Gdns Rd

<b>Tudor Close N6</b>	1. SUPPORT	Query regarding bay position, support overall.
	2. SUPPORT	Support proposal.
<b>Twyford Avenue N2</b>	1. OBJECT	Object to CC in Twyford Avenue (no 78). Current prkg pressure in Twyford from commuters and shoppers. Parents double park delivering kids to Fortismere sch. Will attract further vehicle crime, was quiet rd - now used as a rat run
<b>Warwick Road N11</b>	NO RESPONSES RECEIVED	
<b>Willoughby Road N8</b>	1. SUPPORT	Proposal for CC at Ducketts Common
<b>Wood Vale N10</b>	NO RESPONSES RECEIVED	
<b>GENERAL RESPONSES</b>	1. Query / comment	Green Lanes (Gr Pde) N4. Have some CC cars capable of carrying cycles. willing to get rid of my car if there was car club parking near by
	2. SUPPORT	Strong Support for expansion. Need more local. Suggest CCBs for Cross Road N22, which intersects 4 main residential roads
	3. Query	What is car club scheme all about. Resident in Rangermoor Rd, N15.
	4. SUPPORT	Haringey Cycling Campaign give strong support for expansion plans. info on usage and car ownership reduction is very encouraging.
	5. Query/comment	No competition in rental agency. competition would cut prices and encourage more to join. Why no discount for household/joint membership?
	6.SUPPORT	Strong Support for expansion. Specific location not specified.
	7. SUPPORT	Strong Support for expansion. Fantastic the council is

		investing in such schemes. Specific location not specified.
	8. SUPPORT	Strong Support for expansion. Info on usage and car ownership reduction is very encouraging.
	9. OBJECT	OBJ: Box-ticking & token environmentalism
	10. SUPPORT	Strong Support for expansion. Want more locally.
	11. SUPPORT	Strong Support for expansion. Want more locally.